

2025 Adelaide International Tennis

Proposal for an event on a road

Consultation closes 9:00am, Thursday 19 December 2025



**Our
Adelaide**



CITY OF
ADELAIDE

Customer Centre
25 Pirie Street, Adelaide
(08) 8203 7203
ouradelaide.sa.gov.au

2025 Adelaide International Tennis



We are asking for feedback on an application from Tennis Australia to grant a temporary closure of a portion of War Memorial Drive. The purpose of the road closure is to support the delivery of the 2025 Adelaide International.

To facilitate this activity, it is proposed that the below roads will be closed to vehicles as per the following schedule:

Location	From	To
War Memorial Drive (<i>between the Adelaide Oval loading dock and the entrance to the Next Generation Gym carpark.</i>)	6:00am Thursday 2 January 2025	6:00pm Monday 13 January 2025

To facilitate the road closure, it is proposed that all on-street parking spaces on the closed section of the roads will be changed to 'No stopping – Tow-Away' for the duration of the road closure.

Footpath access will be maintained for pedestrians on War Memorial Drive.

Background

Under the Local Government Act 1999, the City of Adelaide is required to consult the public before it can grant a permit for an event that requests to use a public road for business purposes, and the said purpose will require whole or partial road closure(s) that may impede the passage of traffic to a material degree.

Frequently Asked Questions

What is the 2025 Adelaide International?

The Adelaide International features around 150 of the world's best tennis stars playing across singles and doubles competition. From 6-11 January 2025, The Drive will host a WTA 500 and ATP 250 combined tournament.

Showcasing South Australia's world-class food, beverage, and entertainment offerings, the event experience at Pinky Flat will be expanded from 2024, featuring live entertainment, a family zone, food trucks, and more.

The proposed closure of a portion of War Memorial Drive will provide safe connection of the two sites for the crowds and essential supporting infrastructure as was done in 2024.

The Adelaide International 2024 drew 51,117 attendees at The Drive, making it the highest attendance record for a single week event since 2020.

What are the reasons for the road closure?

The event organisers Tennis Australia are seeking to close part of War Memorial Drive from 6am Thursday 2 January 2025 to 6pm Monday 13 January 2025 to provide safe passage for pedestrians travelling between The Drive and Pinky Flat and provide space for supporting essential infrastructure placed on the roadway as was done in 2024. The proposed road closure provides separation between

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the thousands of anticipated attendees and vehicles to provide a safe environment for event attendees, staff and the community.

There will be some impacts to usual footpath access. Pedestrians will be diverted to use adjacent footpaths.

How will stakeholders be notified of this event?

If the event is approved, all residents and businesses residing in the surrounding area will be notified of the upcoming event via a letterbox drop organised by the event organiser two weeks prior to the event. Included in the letter will be details of expected noise, road closure scope and an event hotline telephone number.

This event hotline telephone number is provided by the event organiser should a member of the public wish to lodge any feedback or concerns during the event.

Additionally, City of Adelaide upload details of upcoming, approved events on its Event Dashboard cityofadelaide.com.au/community/spaces-rooms-venues-to-hire/upcoming-events/

Who can I contact during the event if I have any concerns regarding the event?

Events are required to provide an event hotline telephone number, should a member of the public wish to lodge any feedback or concerns during the event.

Any member of the public can use the event hotline number to provide their feedback to the event organiser. It is the responsibility of the event organiser to consider all feedback provided and take any necessary actions to remedy the issue. The event hotline phone number will be operated for the duration of the event.

Alternatively, members of the public can contact the City of Adelaide on 8203 7203 to lodge any feedback or concerns.

Would fixed businesses remain accessible during the 2025 Adelaide International?

Yes, while the portion of road will be closed to vehicular traffic, pedestrian access will be maintained via footpath diversions.

Will commercial vehicles be able to service businesses within the road closures?

During the road closure no vehicles (authorised vehicles exempt) will be able to access the closed portion of road.

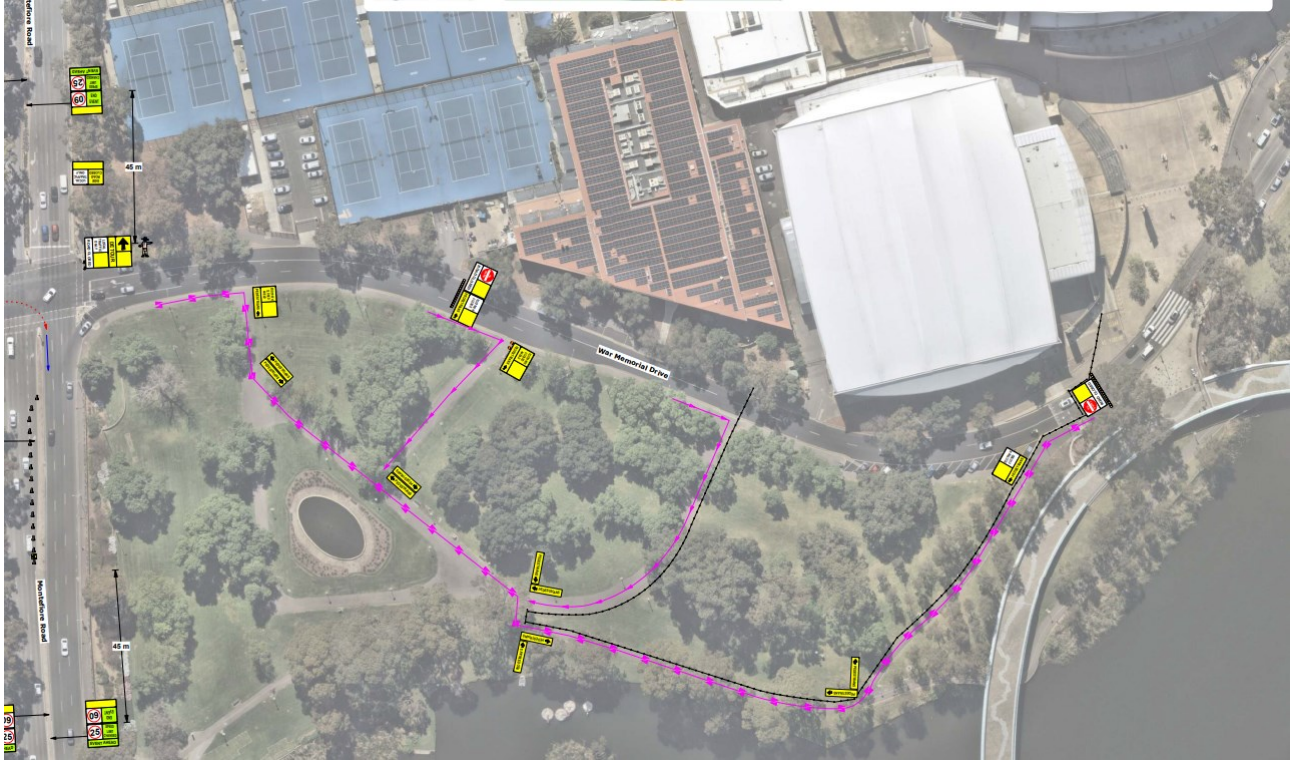
Where can I find out more information about the 2025 Adelaide International?

If the event is approved, the event organisers to list details on experienceadelaide.com.au/visit/whats-on/ or the City of Adelaide events dashboard at cityofadelaide.com.au/community/spaces-rooms-venues-to-hire/upcoming-events/

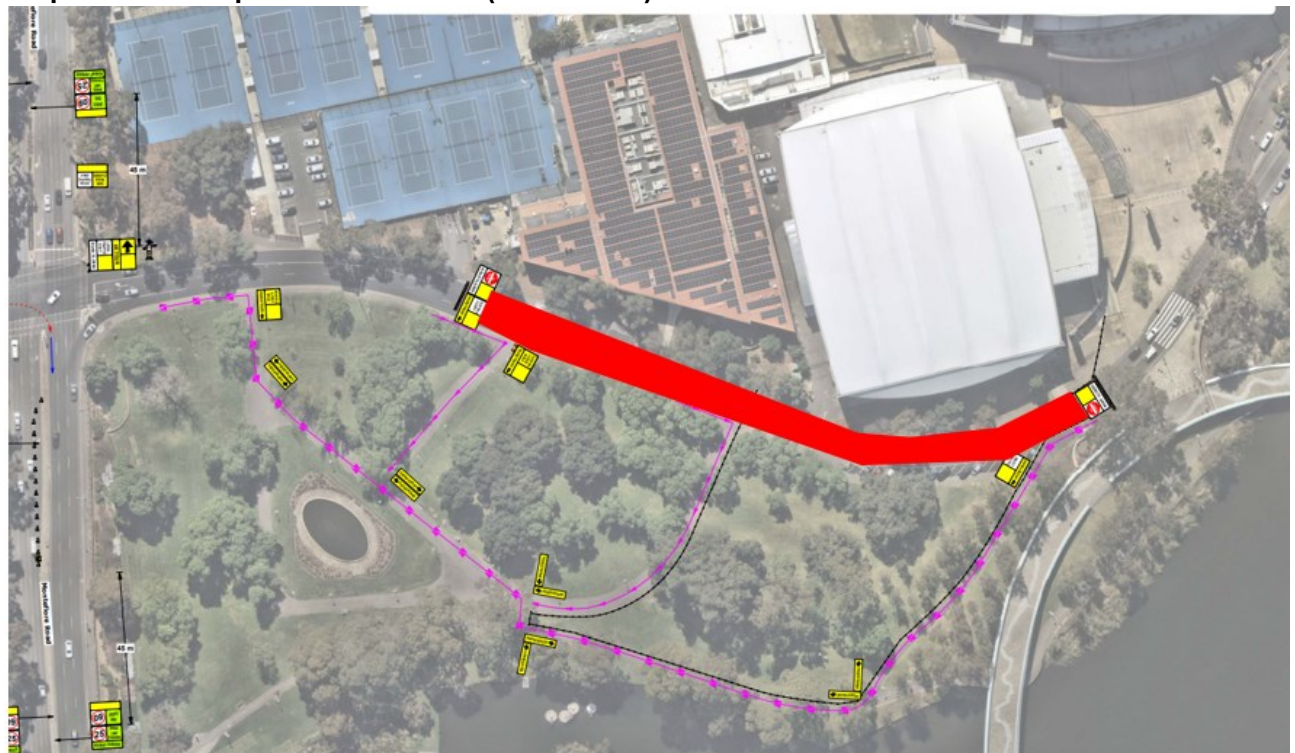
Information about the 2025 Adelaide International can be found at adelaideinternational.com.au/

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Proposed Traffic Management Plan



Proposed closed portion of the road (shaded red)



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How do I provide my feedback?

There are a number of ways in which you can provide feedback:

Submission Form (attached to this information pack)

Online

ouradelaide.sa.gov.au

Contribute your feedback via the **Online Survey**.

Email your comments to ouradelaide@cityofadelaide.com.au.

Written Submissions

All written submissions must be received by 9.00am on Thursday 19 December 2024 and should be delivered to the City of Adelaide Customer Centre, or addressed to:

Community Consultation
2025 Adelaide International
GPO Box 2252
Adelaide SA 5001

What happens next?

We will acknowledge your feedback either by email or in writing.

The outcome of the application will be communicated via this page. If the event is approved, all residents and businesses residing in the surrounding area will be notified of the upcoming event via a letterbox drop organised by the event organiser two weeks prior to the event.

If the event is approved, the event organisers to list details on experienceadelaide.com.au/visit/whats-on/ or the City of Adelaide events dashboard at cityofadelaide.com.au/community/spaces-rooms-venues-to-hire/upcoming-events/

For enquires please contact:

Rani Clark

Team Leader, City Events

T: 08 8203 7203

E: events@cityofadelaide.com.au

Or visit ouradelaide.sa.gov.au

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Submission Form

Submissions close **9:00am, Thursday 19 December 2024.**

This form can also be completed online at ouradelaide.sa.gov.au.

Please include your name and residential address to ensure your submission is considered by Council. Formal submissions including names and addresses of respondents may on occasions be made public through reports to Council. Required information is marked with an *asterisk.

*First Name:		*Last Name:	
Email Address:			
*Address:			
Business/Organisation Name (if applicable):			
Gender:	☐ Male ☐ Female ☐ Other Identity	Year of Birth:	
Are you a City of Adelaide Ratepayer?		☐ Yes ☐ No	
Please tell us how you participate in city life (tick all that apply):			
☐ Work	☐ Live	☐ Shop	☐ Business Owner/Operator
☐ Study	☐ Tourist	☐ Play (e.g. leisure, recreation, entertainment, dining)	
Please indicate your main areas of interest (tick all that apply):			
☐ Our Community	☐ Our Economy	☐ Our Environment	☐ Our Places
Please indicate the locations that are of interest to you (tick all that apply):			
☐ East End	☐ North Adelaide	☐ South East	
☐ South West		☐ West End	

[OurAdelaide.sa.gov.au](https://ouradelaide.sa.gov.au) is Council's online consultation website. It is your chance to be kept up-to-date and provide feedback on areas of the city that interest you. Would you like to sign up to Our Adelaide to receive the monthly newsletter and be notified of new projects that match your interests?

☐ Yes ☐ No **Please provide your email address above*

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Q1. Please indicate your level of support to grant a temporary closure of a section of War Memorial Drive for the purpose of the 2025 Adelaide International.

Strongly Agree

Agree

Neutral

Disagree

Strongly Disagree

Q2. Do you have any suggestions on how the event organiser could minimise impacts from the event road closure?

Q3. Do you have any further comments regarding the 2025 Adelaide International?