



Community Engagement Report – Concept Design

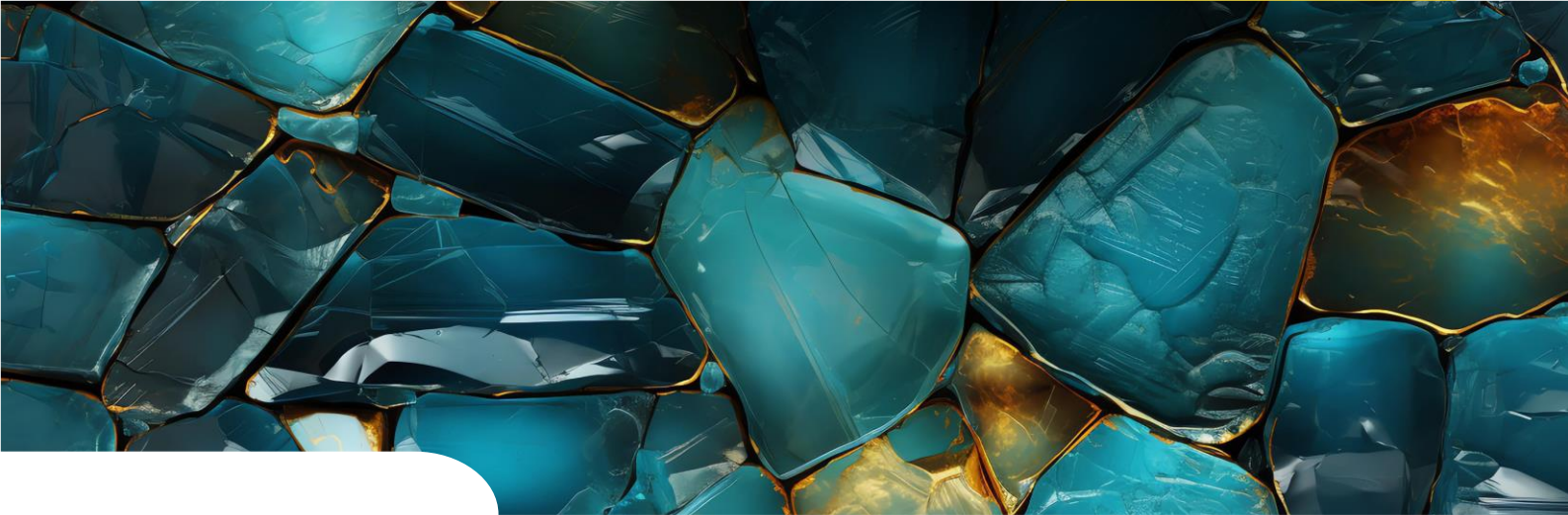
Gouger Street Revitalisation project
City of Adelaide



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1. Introduction

1.1 Project background

Located in the heart of Adelaide, Gouger Street is a lively and diverse cultural centre known for its dynamic dining scene, bustling markets and rich cultural heritage including the iconic Adelaide Central Markets and Chinatown.

The Gouger Street Revitalisation project (the 'Project') has been identified as a major project by City of Adelaide as part of its Main Streets program. The Project has a capital works budget allocation of \$15m similar to the other Main Street projects which include Hindley, Hutt, O'Connell and Melbourne Streets.

In the 23/24 Business Plan, Gouger Street was identified as the next priority for implementation after Hindley Street. The program outlined Investigation and Concept Design phases to occur during the 2023/2024 FY, followed by Detailed Design and Procurement in the 2024/2025 FY and Construction commencing from the 2025/2026 FY.

The truncated delivery program necessitates a different approach to project design, development, implementation, and community engagement within the delivery program.

1.2 Location and scope

The Gouger Street Revitalisation project area comprises the length of the street from Morphett Street to King William Street with a scope to be confirmed through engagement with community and alignment with Council objectives, budget constraints and businesses plans.

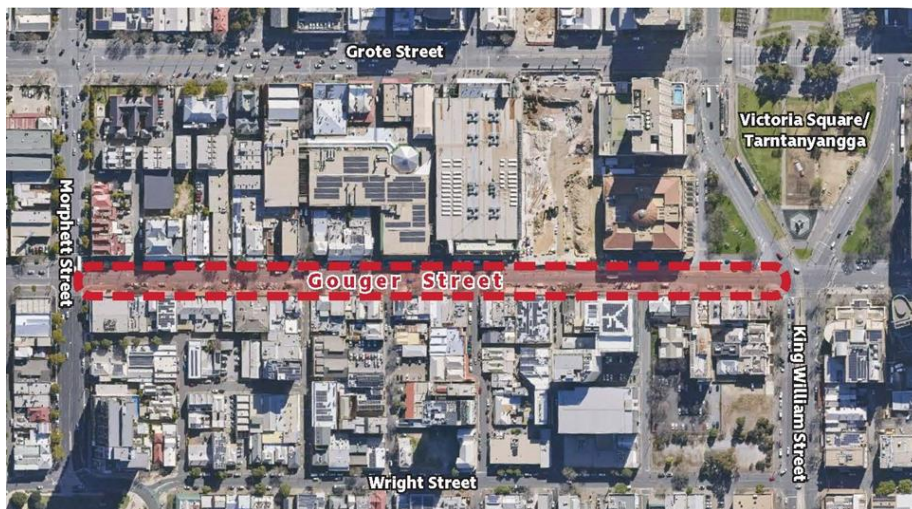


Figure 1: Project area

1.3 Stakeholder appreciation

With its unique character and history, Gouger Street is a popular and cherished location in the city centre frequented for markets and shopping, dining, cultural experiences and events.

Gouger Street attracts a diverse array of stakeholders, including businesses, traders, customers, patrons, pedestrians, cyclists, motorists, market and trader associations, Adelaide Central Markets, Chinatown, Market Square, courts precinct users, the Hilton, local residents and tourists.

Understanding community dynamics, the different stakeholders and their varying priorities and interest area is fundamental for successful and effective engagement.

1.4 Prior engagement

In 2017, City of Adelaide developed a report called “Our Market District 2017” which provided a vision for enabling future city growth in the broader district around Adelaide Central Markets. Key stakeholder interests identified in the report include retail, business, social and cultural opportunities, sustainability, urban design and transport. This included redevelopment opportunities, changes and enhancements through various projects and initiatives such as the 2021 completion of the Moonta Street Revitalisation and delivery of the Market Expansion which commenced in 2022.

In August 2023, City of Adelaide held internal engagement sessions to collect values and opinions around Gouger Street and brainstorm potential ideas and considerations to help shape the Project.

No community engagement for Gouger Street as a Main Street upgrade was undertaken prior to formal commencement of the Project, with professional engagement consultants from TSA Riley being brought on board to deliver on this key task.

2. Community engagement process

The engagement process was guided by the Project's engagement strategy and shaped through discussions with internal stakeholders to meet program and budget requirements. Simultaneously, valuable insights were gathered from key external project stakeholders to ensure that engagement efforts met their expectations effectively.

At the core, the engagement approach aims to achieve a comprehensive grasp of stakeholder needs and desires, potential challenges and opportunities, and discern mitigation strategies in response to community and the local environment which the project operates.

2.1 Planning and investigations.

November 2023 to January 2024

Review of project documentation and stakeholder mapping preceded early engagement with key stakeholders and community leaders including:

- Adelaide Central Market Authority (ACMA)
- Chinatown Traders Association
- Central Market Expansion Redevelopment (CMAR) project representatives including Sinclair Brook
- Grote Street Business Precinct
- City South Resident Association
- Courts Administration Authority (CAA)
- Key contacts on Gouger Street and Moonta Street

The objective was to gain insights into key stakeholders and their roles within the broader Gouger Street community, while also identifying influencers, areas of risk and vested interests. Equally important was the establishment of trusted and effective relationships to foster meaningful stakeholder engagement and active participation in the project.

‘Beautification and increased greening, artwork and better lighting to improve the landscaping; reduce vehicle movements including carpark entry on Gouger Street; communicate and engage closely with community and businesses; increase CCTV for better safety and educate/support traders on responsibilities around waste management and the impact on cleanliness’ – Summary of feedback from a Resident Association

2.2 Concept Design engagement – exploring the project scope.

February to March 2024 (round 1)

As the Project entered the pivotal phase of concept design, 1082 letters were issued to all residents and businesses within the project area in February 2024, introducing the project to community. In parallel, one-on-one engagement including door-to-door visits to businesses along Gouger Street and briefings with various community stakeholders were held.

Subsequently, interested businesses, residents and community members were invited to participate in collaborative Concept Design workshops which commenced an intensive program of engagement in March. We worked closely with participants during these workshops to understand what is important to stakeholders in order to positively shape the future of Gouger Street.

Significant insights emerged during workshops, where participants were asked to share their current values around Gouger Street and envision its future. This was complemented by a detailed brainstorming session focusing on five overarching design themes, which sparked lively and substantive discussions on:

- Traffic and vehicular access
- Precinct access
- Visual amenity
- Safety
- Cultural heritage, events, and other aspects

Feedback was also collected from pop-up street sessions, Your Say Survey and Ideas Board, Councillor submissions and other stakeholder feedback.

The objective from this round of engagement was to gather authentic community insights and ideas and develop a thorough understanding of their priorities and concerns. These inputs were instrumental in shaping the project scope.

Engagement activities included:

- Five collaborative workshops with a total of 48 total participants (14, 19, 20, 21 March and 4 April)
- Two pop-up sessions on Gouger Street with 43 people engaged (20 and 21 March)
- 48 Your Say survey responses
- 20 Ideas Board suggestions
- A total of 452 design comments.

“Replacement of areas for cars with areas for people. Conversion of on-street parking into outdoor dining and walking spaces would be a big boost to local businesses, and encourage more people to spend time on Gouger street.” — Direct feedback from Your Say’s Ideas Board

2.3 Concept Design engagement – seeking feedback on the developing concept.

April to May 2024 (round 2)

After the capture and analysis of all design comments from round 1 engagement, the project team diligently considered the priorities and concerns identified and commenced developing the draft concept design.

Two six-hour open community information sessions were held on 20 May and 21 May, allowing interested stakeholders to come by at a convenient time to view the developed Project Vision, key Design/Guiding Principles and example design responses.

Community was asked their thoughts on whether the draft Vision met their overall aspirations for the Gouger Street

project or if there was anything not captured either in the Vision or the Design Principles. Additionally, participants were asked to rank in order of importance to them the six principles:

- Activate and Attract
- Connectivity
- Better Streets = Better Business
- Organise and Declutter
- Greener Streets
- Celebrate Culture and Identity

Two key stakeholder meetings were held with ACMA & CMAR and the CAA. Additionally, a survey seeking similar feedback was distributed through Your Say.

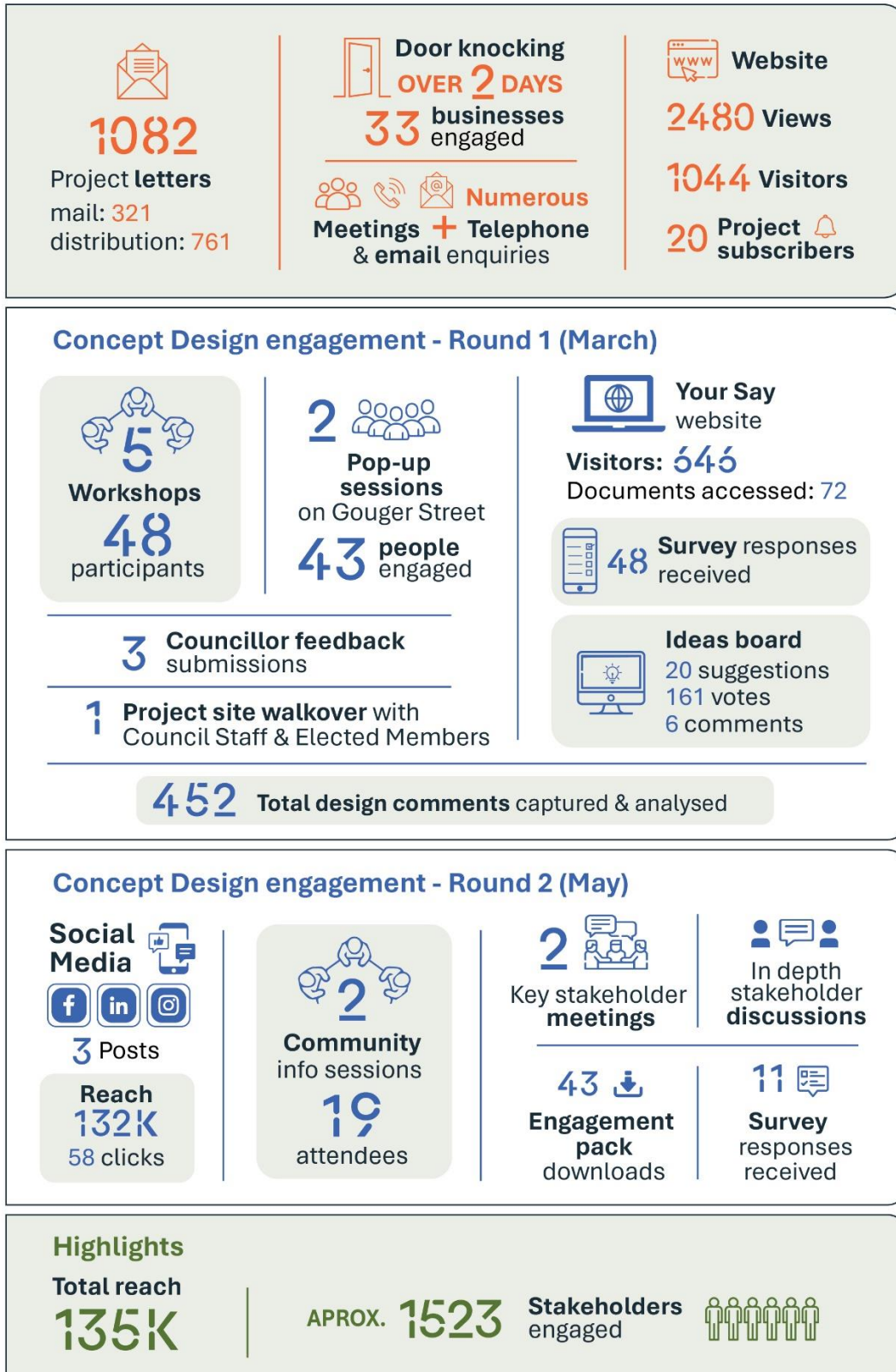
While there were generally many in depth discussions with stakeholders at the two information sessions and key stakeholder meetings, only 11 survey responses were received.

The objective of the second round of engagement was to share the developing concepts with the community and assess the interpretation and implementation of the design feedback collected from the first round. This process aimed to validate the project team's response and ensure that the remaining development of the concept design aligns with community expectations.

‘Get the basics right with safety and cleanliness and the rest will follow to keep the area attractive’ – Feedback captured from design workshops in March

2.4 Engagement and activities summary

A snapshot of engagement activities undertaken to date is summarised in the follow graphic.



3. Key findings

The collaborative workshops in Round 1 initiated open communication and a free flow of ideas from the community. These workshops included participation from a variety of stakeholders such as local businesses and restaurants, representatives from Chinatown and Central Market, precinct stakeholders, community leaders, market traders, residents and interest groups like Bike SA.

Along with the Your Say platform, pop-up street sessions, Councillor submissions and other stakeholder meetings, the feedback captured through engagement informed the Project's design development.

3.1 Vision, Design themes and Principles

The workshops provided a valuable mechanism for the project team to develop a deeper understanding of current stakeholder opinions and future aspirations for Gouger Street. This helped shape the project's vision and ensured its success by aligning with the needs and desires of community and key stakeholders.

Figure 2 represents the word cloud results collected from the five workshops in Round 1, highlighting what stakeholders value about Gouger Street today. Key values included the bustling nature, diversity and multicultural dimensions in the precinct, appreciation for markets, restaurants and food and the outdoor dining areas accessibility of Gouger Street.



Figure 2: Word Cloud results from the 5 workshops on what stakeholders value about Gouger Street

Figure 3 below demonstrates key priorities and aspirations from stakeholders on how they see the future Vision for Gouger Street. To ensure Gouger Street is enhanced as a destination for all stakeholders, the community identified several overarching focus areas for the project: prioritising pedestrian access, maintaining the safety and cleanliness of the main street, and better integrating food, dining, culture, and events to create a connected and thriving space.



Figure 3: Word Cloud results from the 5 workshops reflecting stakeholder descriptions for the future Vision of Gouger Street

From the categorised broad area design themes presented to community, a wide range of feedback and specific design comments were captured for the project team's analysis and consideration.

These 452 individual design comments provided valuable insights into emerging priorities for community and is summarised in the table below.

Table 1: Emerging priorities from design feedback

Design Elements	Key Feedback Areas
Pedestrians and Connectivity	• Prioritise pedestrians over cars and enable safer walking and people-movement on the street – this also fits in with forecasted growth with the increase of people to be expected in the area. • Improve pedestrian safety by widening footpaths, providing better crossing options especially around the Courts precinct and facilitating other modes of transport such as bicycles and scooters including parking/storage areas. • Some suggestions received to make Gouger Street a shared-zone or even as a pedestrian-only main street. • Improved N/S links across the street and between Gouger and Grote Streets, as well both N/S and E/W links to other adjacent streets and neighbouring precincts.
Safety	• Improve overall safety and decrease crime in the area by increasing CCTV cameras and police presence, providing better lighting and supporting local businesses for successful trade. • Implement strategies to improve the perception around personal safety including potential signage.
Parking	• While there was significant feedback received regarding the prioritisation of pedestrians, opinions on parking in the area were polarized. Some stakeholders value convenient on-street and free parking, expressing concerns about the limited parking options in the precinct. Conversely, others advocated for the removal of all on-street parking to create more space for people, outdoor dining, events and a clutter-free main street. • A design response which balanced the street with only necessary on-street parking and loadings areas and review of angled vs parallel parking options.
Events, Festivals and Activation	• There was overwhelming support for Gouger Street hosting more food & culture markets, special events and festivals with partial or whole of street closures. • More activation areas are desired to facilitate more art, community activities and cultural opportunities, including areas along Gouger Street that are underutilised. • Greater promotion for special events and communication of street closures.
Culture and Character	• Recognition of Gouger Street's unique, diverse and rich historical area with the iconic Central Markets and Chinatown and the slightly eclectic vibe. • Maintaining the authentic character of the street while celebrating the variety of cultures and improving street cleanliness such as through better waste

Design Elements	Key Feedback Areas
	management and pavement materials that withstand heavy loads and oil stains.
Vehicles	- The street is too narrow and there is too much congestion in the area with cars, especially during Friday nights and Saturdays as people try to access the carpark from Gouger Street. - Suggestions to address safety hazards as result of vehicles in the area such as through review of parking on the street (including associated risks of angled parking), lowering of the speed limit and traffic calming strategies.
Landscaping and Greening	- Enhance the overall visual amenity through new and ambient lighting, artwork opportunities and more public seating areas. - Improve the natural landscape through an increase in tree canopy, planter boxes and vines, shade cover and innovative landscaping strategies.
Signage	Enhance signage and wayfinding in the area by implementing additional street signage, creating a prominent entrance statement, establishing cultural trails, and ensuring clear navigation to various cafes, restaurants, and parking options within the vicinity.
Accessibility	Ensure the area is DDA compliant with its footpaths and parking options and considers access for people with wheelchairs, prams, the elderly and people with non-visual impairments.

3.2 Round two engagement

In Round 2 of Concept Design Engagement, numerous in-depth conversations were held with stakeholders who attended the information session and provided their detailed feedback direct to project staff, or during one of the two key stakeholder meetings held. Overall, the response from stakeholders were mostly positive. They were pleased by some of the design responses shared especially around prioritising pedestrians, improving access and enhanced movement and integration between people and vehicles. Stakeholders were also encouraged by the proposed continuous footpaths and flexi-zone areas to facilitate more events and activities within the limited space.

From the 11 survey responses received from a combination of the two information sessions and the Your Say platform, six responses agreed with the proposed project vision, three responses were unsure if it met their overall aspirations, and two responses did not agree.

The results from this small sample size indicates 'Better Streets = Better Business' being the top-ranking result, followed by 'Connectivity' and 'Organise and Declutter' (shown in Table 2) while the average result for each priority is ranked in order of most important in Table 3 showing 'Greener Street', 'Connectivity' and 'Activate and Attract' as the three highest averaged design principles.

The low response rate could be attributed to a several factors including: the short time period for providing responses, insufficient advance notification of engagement opportunities, the requirement to have a registered Your Say account to participate in the survey, lack of clarity around the design principles to motivate responses or stakeholders' perceived irrelevance of the information, leading to agreement or apathy.

Table 2: Design Principles top priority result

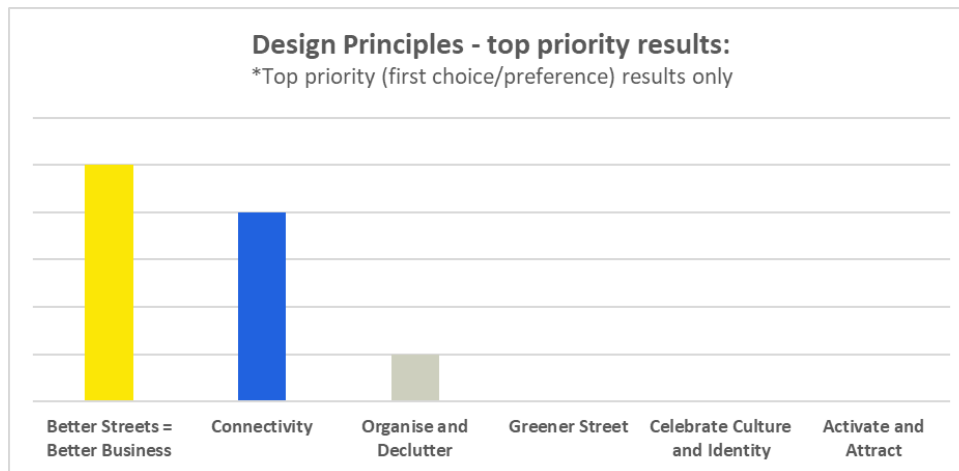


Table 3: Design Principles averaged ranking results

Design Principles – ranked in order of importance:
*results of all preferences, average



4. Recommendations

Refine the draft vision and design principles to better reflect the desires of the community and make the information more digestible and relative based on feedback from the two rounds of concept design engagement. This refinement will enable a robust validation of community prioritisation areas and aid the project's decision-making processes.

To best support the success of the Gouger Street project's design, it is imperative to engage the general public and stakeholders beyond the immediate vicinity. A comprehensive public consultation should be conducted following the Council's endorsement of the draft concept plan, allowing all stakeholders to view the full design and comment on areas which impact or interest them. This approach would ensure the likelihood of higher community participation rates which would better validate the project's vision and design principles. The process should include an adequate consultation timeframe, with ample advance notification and promotion, and accompanying engagement activities to facilitate the accessible and accurate dissemination of information within the community.

5. Appendices

- A – Concept Design Feedback – Round 1 raw data
- B – Concept Design Feedback - Round 2 raw data
- C – Website and Your Say Adelaide analytics report
- D – Social Media (organic) analytics report

Engagement Activity	Broad Design Theme	Comment/Idea	Top 3 Priorities / Dots Tally	Sub-theme Design Comment	Key Priorities
Workshop 19 March	Traffic and vehicular movement	Considerations towards alternative modes of transport as street is too busy (eg wider footpaths, parking for micro-mobility vehicles)		Wider footpaths, improve access for	* Improve access and safety for pedestrians and to facilitate micro-mobility modes such as cycling, walking, scooters (designated storage/parking spots, wider footpaths, designated lanes) * Think about the growth of the area which will only attract more people, hence it should focus on a pedestrian-friendly access over car parking (which causes safety issues as it currently doesn't integrate well with pedestrians)
YourSAY survey	Traffic and vehicular movement	Only short-term "pickup" parking on the street. Longer parking elsewhere. Wide cycling lanes and footpaths.	4	PEDESTRIANS AND OTHER TRANSPORT MODES	
ACMA/CMAR Workshop 14 March	Traffic and vehicular movement	Precinct-wide considerations eg EV charging (noting behavioural habits of customers)	1		
YourSAY survey	Traffic and vehicular movement	Bus stop access from Grote Street is convenient. Footpath condition is okay.			
YourSAY survey	Traffic and vehicular movement	Parking should be not a priority, pedestrian safety needs to be the priority. Delivery bikes and scooters riding on the footpath should also not be allowed	2	Disallow delivery bikes and scooters on footpaths	
YourSAY survey	Traffic and vehicular movement	On street parking interrupts flow with people looking for parks and stopping suddenly. Current footpaths blocked by outdoor dining so use of e-scooters is unsafe. Need focus on safe walking, cycling and e-scooters and consider whether cars are needed at all. Improve the access from Grote Street to car parks so Gouger is not needed.	1	safe walking, pedestrians	
YourSAY survey	Traffic and vehicular movement	As a cyclist, it's often a bit hectic. Won't comment on off-Gouger elements as out of scope but could. Mostly just the usual city traffic though, we're used to it! Appreciate the bike racks on the island. I suppose I would NOT like to see a decrease in consideration of safety and ease of movement for pedestrians and cyclists, at the very least.	1	cycling safe	
ClIr Elliott 22 April	Traffic and vehicular movement	Gouger St is still part of a continuing street so through-access must be considered eg how a person on a bike will cycle along Angas, into Gouger St precinct, and continue along Gouger St West. This is three different street typologies on one stretch. No dedicated bike lane on Gouger St seems likely in this project to allow for footpath widening, meaning a cyclist will go from buffered (on one side) bike lanes, single lane mixed use street, unbuffered bike lane on two lane road. Inconsistency of street typologies are an active transport disincentive. Cyclists are also frequent users of side streets like Field, Market and Compton, but are wedged between parking and moving cars who do not yield (or actively pull across full width of street) to prevent a cyclist making contraflow movements. The points where sidestreets meet Gouger must have consistent treatment (including directional signage and clear bikeway road markings) to facilitate safe north-south access along Gouger St. The westbound bike box at the PAC at the carpark entrance is so frequently blocked by motorists it is functionally useless. This lack of a clear bike box is one factor in discouraging use of the existing median bike parking. It is also incredibly difficult to access as the two motor lanes mean there is minimal space for even a cyclist to lane-split. Cyclists need clear space to access the bike box, or a separated lane to continue through the intersection.		Better active transport access with consistent treatments across side streets	
YourSAY survey	Traffic and vehicular movement	Cyclists are also frequent users of side streets like Field, Market and Compton, but are wedged between parking and moving cars who do not yield (or actively pull across full width of street) to prevent a cyclist making contraflow movements. The points where sidestreets meet Gouger must have consistent treatment (including directional signage and clear bikeway road markings) to facilitate safe north-south access along Gouger St. The westbound bike box at the PAC at the carpark entrance is so frequently blocked by motorists it is functionally useless. This lack of a clear bike box is one factor in discouraging use of the existing median bike parking. It is also incredibly difficult to access as the two motor lanes mean there is minimal space for even a cyclist to lane-split. Cyclists need clear space to access the bike box, or a separated lane to continue through the intersection.	1		
YourSAY survey	Traffic and vehicular movement	This street is car-centric and difficult for everybody else to move around. It is unsafe for pedestrians and bike riders. Currently, it is very dangerous to ride through, cars reversing out of the car park without checking is especially dangerous for bike riders. We need to remove all non-essential on-street parking, significantly reduce cars driving through this street, build a fully segregated bike path, and have a wider footpath.	1		
YourSAY survey	Traffic and vehicular movement	Would prefer no cars. Wide footpaths.	1		
Workshop 20 March	Traffic and vehicular movement	Future proof the area for expected growth			
ACMA/CMAR Workshop 14 March	Traffic and vehicular movement	Designated areas for bikes/scooter parking - including smooth pavement to facilitate easier access; lots of pavers are impacts by forklift movements		Parking areas for bikes and scooters	
ClIr Hou 21 March	Traffic and vehicular movement	Create clearly marked and conveniently located parking zones for e-scooters and bicycles to reduce clutter on sidewalks and ensure these vehicles do not obstruct pedestrian traffic or emergency access. These zones can also be designed with charging stations for e-scooters, encouraging the use of green transportation.			
ClIr Elliott 22 April	Traffic and vehicular movement	Most people cycling in this area are heading to the markets and will carry panniers or use a cargo bike. Families who cycle often use a cargo bike plus an auxiliary bike with a child seat, panniers, and sometimes children have their own bikes. Feedback indicates to me that people do not like using the parking currently available because: a.The traffic island parking feels unsafe to access and it is unclear how to reach it when travelling from the east, usually requiring a cyclist to pull across in front of a motorist (motorists obviously love that). People often find north-south access is blocked by queuing motorists and they must stand and wait for someone to let them across. b.Bicycle parking inside the market is not signposted and required people to use the busy elevators to access. This means standing in the market entryway with a bike, large cargo bike or several bikes, creating tension with people trying to walk in and out with prams, wheelchairs and market trolleys etc. It is functionally useless given how hard it is to access, and all but the determined will use it in order to seek a more secure-feeling parking space. c. Most parking is on the footpath, meaning a cyclist must either ride or walk their bike on the footpath to reach them (many of which are mid-block) or dismount the bike and lift the bike onto the kerb to the racks. For cargo bikes, this is impossible due to the weight, especially if laden with kids or groceries. For older people cycling, especially if they use an e-bike which is heavier, they may not be able to lift the bike up the kerb, especially if it is also laden. For most bikes this is already difficult due to the need to squeeze between parked cars, making bike racks inaccessible. The larger racks at the Market's Grote St entrance offer plenty of spaces but are only accessed via the kerb ramps at the PAC, meaning cyclists must either force a path through waiting pedestrians, or dismount their bike while on the road, and walk through the waiting pedestrians. Again, is this unsafe and far from ideal for a cargo bike user (carrying children especially), and having to negotiate both a crowd and an incline with a heavy and large bike with limited turning circles. If the project intention is to create a space where cyclists continue riding on the road, then parking needs to be accessible at the same grade (no-step parking), and must offer protection from being reversed over by the increasingly oversized SUVs. Relating to cargo bikes specifically, their large turning circles mean there is a preference for ride-in-ride-out parking racks. Racks perpendicular to the kerb require riders to dismount and manually guide the heavy bike into and out of a space, (including walking backwards into oncoming traffic), or making a hook turn-like movement, bowing to the right into the motor traffic path in order to make an appropriate 90 degree left turn. Parallel parking racks should be investigated for cargo bikes (with dedicated cargo bike signage) that allow safe and soft noseing-in and out parking without exposing the rider or their passengers to passing motorists. d. Competing space: The racks are often unusable in places due to garden boxes too close by, outdoor dining up against or encroaching upon parking, signage directly attached to racks (in one case there is a bicycle converted into a sign permanently locked to a rack on the south side at the corner of Market St. Bike racks on the path also mean that it can be difficult to negotiate in and out because of heavy pedestrian movements or hospitality staff carrying plates across the path. This all further discourages their use and thereby suppresses cycling.		Bike parking	
Workshop 21 March	Traffic and vehicular movement	We want people to come to the area and spend time and money. Cars don't spend money?			
Workshop 19 March	Traffic and vehicular movement	Create a separate bike lane	1	Separate bike lane	
YourSAY survey	Traffic and vehicular movement	More bicycle pathways.			
YourSAY survey	Traffic and vehicular movement	Dedicated, separated bike lanes. Restore removed cycling racks and other infrastructure. Reduce amount of carparking and lower the speed limit.	1		
Workshop 20 March	Traffic and vehicular movement	Bicycle connectivity on the western end of Gouger Street			

Engagement Activity	Broad Design Theme	Comment/Idea	Top 3 Priorities / Dots Tally	Sub-theme Design Comment	Key Priorities
Workshop 20 March	Traffic and vehicular movement	Parking area for bikes and e-scooters (issues with outdoor dining and dangerous on footpaths (although often used not by choice)			
YourSAY survey	Traffic and vehicular movement	Scooters should be banned on footpaths on Gouger St given the connection between restaurants and outdoor seating - maybe the bike lanes could be used for scooters on the street.			
Cllr Hou 21 March	Traffic and vehicular movement	Offer secure bicycle parking solutions, such as bike lockers or monitored bike parking areas, to encourage cycling as a sustainable and healthy mode of transportation. Providing secure parking options can also reduce the risk of bike theft, which is a common concern in urban areas.		secure bike parking	* Potential to make Gouger Street pedestrian-only and remove vehicles - like a laneway, or for Fri/Sat nights * Improve off-street parking only and remove on-street parking especially angled parking
Workshop 19 March	Traffic and vehicular movement	Too many cars. Not enough space for pedestrians	1	PEDESTRIAN ONLY	
YourSAY survey	Traffic and vehicular movement	Easy. If the side roads were activated, perhaps some of them could be for pedestrians only.			
YourSAY survey	Traffic and vehicular movement	Would work better as a pedestrian precinct. For cars, ensuring better acces to main Market carpark off Grote St. Possibly replacing ticket parking on Sturt St with timed spaces		Pedestrians	
CAA MEETING 4 APRIL	Traffic and vehicular movement	Would like to see it become 60% pedestrian only like Melbourne and Sydney			
Workshop 21 March	Traffic and vehicular movement	Traffic control - no parking on Gouger St but provide greater parking options off-street			
YourSAY survey	Traffic and vehicular movement	Cater more for diversity and older people into the city.			
YourSAY survey	Traffic and vehicular movement	Parking facilities need improvement. Not on street.	1		
ACMA/CMAR Workshop 14 March	Traffic and vehicular movement	Consider removal of angled parking for greater access to shops, better experience for customers and increased outdoor dining space (even if angled parking could be moved further down the end of the street?)	2	remove angled parking	
Workshop 21 March	Traffic and vehicular movement	Move cars off Gouger and onto other streets > more room for dining, pedestrians and events			
Workshop 21 March	Traffic and vehicular movement	Pedestrian only for Fri and Sat nights			
Workshop 21 March	Traffic and vehicular movement	Make Gouger St pedestrian only with delivery access during certain hours			
Workshop 20 March	Traffic and vehicular movement	Declutter the street and make the most of the space available		Declutter street, pedestrian only	
Workshop 21 March	Traffic and vehicular movement	Opportunity to make Gouger St car-free so there is free flowing traffic (but offset is where to park alternatively)	3		
					* Review loading bays and delivery access by understanding traffic timings and uses along the street * Relocate some loading bays away from restaurant frontages
		There are calls to pedestrianise the precinct; the only major challenge I see is the southern entrance to the market carpark is the ‘main’ entrance and will likely be opposed by ACMA and probably people who insist on driving. The scramble crossing at that spot is handy but the car park entrance often means motorists make hasty last-minute turns cross lanes to the entrance, and block the crossing as they try to enter or leave. The remaining pedestrian crossings are poor quality and offer low levels of safety, comfort or priority. The refuge island crossing near the law courts is easily overwhelmed by people moving in both directions, especially with the amount of court staff using suitcases to transport documents. The space is too narrow to comfortable pass another person who may also be carrying bags or using a pram etc, meaning awkward passings must be negotiated on the road itself. Access to crossings is also poor, where there is necessary negotiation of poles, bins, shop displays and outdoor dining at the southern side of the zebra crossing and the scramble PAC. This means that one or two people standing can block access for other people. A raised plaza style treatment at the carpark entrance (similar to proposed for Bank/Hindley/Leigh would be a nice change here. The refuge break allowing right turns into in front of the law courts is also a safety concern as motorists do not observe giveaway requirements to pedestrians moving east-west. The crossing needs to be raised and the project needs to consider reducing the number of lanes from three to two exiting Gouger St.			
Cllr Elliott 22 April	Traffic and vehicular movement	All sidestreets must have continuous footpaths to calm traffic and discourage unsafe driving and lurching forward into the intersection.		Pedestrianise access priority	
Workshop 19 March	Traffic and vehicular movement	Relocate loading zones so they aren't in front of shops	1	LOADING BAYS (LOCATION, TIMES)	
ACMA/CMAR Workshop 14 March	Traffic and vehicular movement	Understand traffic timings - market loading/deliveries occur between 2-9am; customer access, waste management, operational requirements, peak times day to day			
ACMA/CMAR Workshop 14 March	Traffic and vehicular movement	Between Zumas Café and Mr Cheese is the busiest section for deliveries and loading bays - between 2am-9an			
Workshop 21 March	Traffic and vehicular movement	Loading zones are important for deliveries			
					* Turn Gouger into a Shared Zone area to safely integrate pedestrians with multi modal transport * Create flexizones
Workshop 19 March	Traffic and vehicular movement	Turn Gouger Street into a shared-zone; create laneway atmosphere even at certain periods of the day	1	SHARED ZONE	
Workshop 20 March	Traffic and vehicular movement	Shared Zone - safely integrate pedestrians and bike/multi-modal vehicle facilities	6		
		Cars are threat to people's safety in Gouger Street. They create a noisy smelly unwelcoming environment for people outside the cars. Pedestrians movement outnumbers vehicle movement. Reallocate space to outdoor dining, smaller street stalls, and to pedestrians. There is often pedestrian congestion in the space between shop fronts and outdoor dining tables. Expand the space so that restaurant staff can work more comfortably and diners don't mix so closely with people walking the street. At times the street is uncomfortable to navigate. On street parking is not required apart from for commercial and other service vehicles, especially waste removal. Free on street parking in Gouger and the precinct is anachronistic. There's a lot of underutilized parking in multi level car parks within minutes, (which many people seem unaware of).		Pedestrian precinct, off street parking	
		This may be another corridor where flexizones may be useful to implement to accommodate trader loading requirements and outdoor dining. On-street parking is a major street use which limits any capacity to improve safety for other road users by reallocating space, but also is the only inhibitor to improved space for dining and social activities. We need to emphasise the fact that the street is well serviced by the city tram, many of the city's busiest bus lines and the free connector, the Riverbank to Market corridor, and at least seven nearby car-park facilities (with x number of spaces). Nose-in 45 degree parking is also an ongoing safety concern for cyclists, as motorists often overtake a cyclist only to then pull into a space with little warning, or reverse rapidly without checking for cyclists. This is again an increasing issue for cargo bikes and e-bikes which are heavier and require more space to safely stop.		flexizones	
Cllr Elliott 22 April	Traffic and vehicular movement	Too much traffic congestion to access Carpark > redirect vehicles to Grote Street		CONGESTION AND TRAFFIC FLOWS	
Workshop 19 March	Traffic and vehicular movement	Better traffic management			
YourSAY survey	Traffic and vehicular movement	Stop the entrance/exit into the market car park from Gouger St and make the St a walking precinct similar to Rundle Mall with access to delivery vans only			
YourSAY survey	Traffic and vehicular movement	Less cars, bicycle friendly. The street crossing at the lions has been a great improvement for flow across the street... more of that would be great.	2		
YourSAY survey	Traffic and vehicular movement	Too much congestion. Planning of the streets and city not good enough. Too concentrated in the city.			
YourSAY survey	Traffic and vehicular movement	Very easy			
YourSAY survey	Traffic and vehicular movement	Not easy to get around and traffic congestion can be very high at different periods of time	1		
Workshop 20 March	Traffic and vehicular movement	Coordinate deliveries to avoid peak times (implement more controls)			* Too much congestion on Gounger Street which is an issue (including maintaining clearway for emergency access) * Improve traffic flows by redirecting traffic away from Gouger Street, exploring one-way access, improvements to carparking to avoid bottlenecks * Examine flow on impacts to Gouger and turn Mill Street into
Workshop 21 March	Traffic and vehicular movement	Rethink traffic flow - maybe one way only?			
YourSAY survey	Traffic and vehicular movement	Too crowded. Make traffic one way			
YourSAY survey	Traffic and vehicular movement	Too narrow roads.	1	Road too narrow	
YourSAY survey	Traffic and vehicular movement	Keeping things open and moving			
Workshop 21 March	Traffic and vehicular movement	Less congestion, ease of access, pedestrian safety, accessibility, bollards but not to distract from visual appeal		Congestion	

ENGAGEMENT ACTIVITY	BROAD DESIGN THEME	COMMENT/IDEA	TOP 3 PRIORITIES / DOTS TALLY	SUB-THEME DESIGN COMMENT	KEY PRIORITIES
ACMA/CMAR Workshop 14 March	Traffic and vehicular movement	ICD movements - need to understand their insights on deliveries, retail, hotel, office and residential movements			no R turn onto Gouger Street * Improve traffic flows with increased volume of residents, people and vehicles from CMAR
Workshop 20 March	Traffic and vehicular movement	Some additional congestion as result of limited free parking and people circling the area searching			
CAA MEETING 4 APRIL	Traffic and vehicular movement	Congestion between 4.30-6pm and on Mill Street; important to consider the increased traffic impact of parking access to CMAR and the Hotel			
Workshop 20 March	Traffic and vehicular movement	Consider ways to redirect through-traffic off Gouger Street			
CAA MEETING 4 APRIL	Traffic and vehicular movement	Suggestion to restrict Mill Street right hand turns onto Gouger Street or to turn into one way. Mill Street also provides judicial carpark and the CAA is discussing temporary arrangements with the Mounted Police Unit at SAPOL behind the carpark (which has a flow on impact to Gouger Street).		MILL STREET	
Workshop 21 March	Traffic and vehicular movement	L turn out of Mill St and R turn into Mill St only (to better facilitate carpark access without blockage to street)			
		Ensure that the street design maintains clear emergency access routes for police, fire, and ambulance services. This might involve implementing flexible bollard systems that can be lowered for emergency vehicles or designing pavements that can support the weight of such vehicles without compromising pedestrian areas.			
ClIr Hou 21 March	Traffic and vehicular movement			clear emergency access	* Reduce the speed limit in the area * Introduce traffic calming strategies
Workshop 19 March	Traffic and vehicular movement	Traffic calming strategies to encourage slower cars		SPEED LIMITS	
Workshop 21 March	Traffic and vehicular movement	Shared streets - high priority to pedestrians and their movements with cars allowed at low speeds only	3	Speed limit - lower	
Workshop 21 March	Traffic and vehicular movement	Speeds - are cars moving at safe speeds?			
Workshop 21 March	Traffic and vehicular movement	Make area 30km/h			
ClIr Elliott 22 April	Traffic and vehicular movement	30kph zone: Already being a busy pedestrian precinct at day and night, the street meets the criteria for a permanent 30kph zone. Motorist through traffic should be discouraged, especially as the street is one of several places still used for 'mainies', disrupting pedestrian movement and peaceful dining experiences.		30kph	
Workshop 19 March	Traffic and vehicular movement	Safety issues as people are too busy looking for parks (review speed limit as inconsistent and confusing and refer KWR)			
ClIr Hou 21 March	Traffic and vehicular movement	Implement traffic calming measures to slow down vehicular traffic, making the street safer for pedestrians. This could include raised crosswalks, speed bumps, and narrowed traffic lanes.		Traffic calming	* Improve parking for motorbikes, seniors and access for people with disabilities (DDA compliance?)
CAA MEETING 4 APRIL	Traffic and vehicular movement	Review speed limits esp around courts			
Workshop 20 March	Traffic and vehicular movement	Insufficient DDA access and parking		DDA, ACCESSIBILITY AND PARKING	
Workshop 21 March	Traffic and vehicular movement	Issues of stress that markets not open; no parking seniors won't come			
Workshop 21 March	Traffic and vehicular movement	Easy, safe car and truck access to encourage visitation			
Workshop 21 March	Traffic and vehicular movement	Easy access to Gouger Street (not blocked in the middle of road for 30m!)			
YourSAY survey	Traffic and vehicular movement	Improved parking for cars and motorcycles.	1		
Workshop 21 March	Traffic and vehicular movement	More pedestrian crossings on side streets		PEDESTRIAN CROSSINGS	* Pedestrian crossings needs review and improvement (locations, zebra vs button push, informal crossings and coordination with cars and traffic signals)
Workshop 20 March	Traffic and vehicular movement	Pedestrian crossing at Gauchos/Moonta is hairy for vehicles as not on demand - install more lighting of pedestrian button?)		Pedestrian crossing	
YourSAY survey	Traffic and vehicular movement	A zebra crossing near the the Court			
Workshop 21 March	Traffic and vehicular movement	Can we synchronise the car park traffic and the pedestrian crossing?			
CAA MEETING 4 APRIL	Traffic and vehicular movement	Ultimately, most important for CAA is safe pedestrian crossings for all Court users.	3		
Workshop 21 March	Traffic and vehicular movement	More parking available for shoppers		PARKING	
YourSAY survey	Traffic and vehicular movement	Traffic is fine. Too little free parking. Even paid parking is too little. Can do weekend or weekday cheaper parking to attract more people.	1	more free parking	
ACMA/CMAR Workshop 14 March	Traffic and vehicular movement	More carparking - keeps trade going!			* Retain some on-street parking with off-street parking as some short term street parking serves an important purpose * More parking to facilitate trade, provide convenience to shoppers and help attract more people * Promotions for cheaper/free parking (affordability valued by customers) * Remove angled parking and provide off street parking
YourSAY survey	Traffic and vehicular movement	More free and street parking.			
Workshop 21 March	Traffic and vehicular movement	Workers can't even find carparks (incl short term parking)			
Workshop 21 March	Traffic and vehicular movement	Are we able to allocate parking spaces for people who work on Gouger Street? So visitors can have more parking spots?			
ClIr Hou 21 March	Traffic and vehicular movement	While prioritizing pedestrian access, consider innovative car parking solutions that minimize the visual and spatial impact on the street. This could include underground parking, multi-story parking structures with green walls, or smart parking technology to efficiently manage parking spaces and reduce congestion.		innovative parking solutions	
ACMA/CMAR Workshop 14 March	Traffic and vehicular movement	Parking - carparks and on-street		BALANCE ON AND OFF ST PARKING	
Workshop 19 March	Traffic and vehicular movement	Be mindful of changing street access that restricts accessibility and hurts business trade (important to attract people from the suburbs to compete with other places)	1	Don't take away all on-street parking as it serves a purpose for businesses	
Workshop 21 March	Traffic and vehicular movement	Balance the street as short term term street parking has a purpose and people don't value the expense	4	Retain some on-street parking	
YourSAY survey	Traffic and vehicular movement	Ok now, car parking pretty good.			
Workshop 20 March	Traffic and vehicular movement	Not enough carparks and people are sensitive to fees - offer incentives/promotions		Need to maintain some free carparking (affordability)	
YourSAY survey	Traffic and vehicular movement	More easy parking spaces and how about occasional free parking times for shoppers.	1	parking promotions	
Workshop 19 March	Traffic and vehicular movement	Parking fees (and fines) expensive which can deter visitors - potential promotions of fees for after-hours	1	Expensive parking fees	
ACMA/CMAR Workshop 14 March	Traffic and vehicular movement	Increase incentives and encourage the use of Grote Street parking			
YourSAY survey	Traffic and vehicular movement	Less on street parking more pedestrian space	1	REMOVE ON-STREET PARKING	
YourSAY survey	Traffic and vehicular movement	No more parking especially on site. Use more public transport and more bike parking spaces	1		
YourSAY survey	Traffic and vehicular movement	Parking is better off the street aside from deliveries. People are focussed on finding a park instead of concentrating on people			
YourSAY survey	Traffic and vehicular movement	More affordable garage parking options that reduces street parking.	1		
YourSAY survey	Traffic and vehicular movement	1) The traffic from Morphet St turning left onto Gouger St is a nightmare on Friday nights. 2) It might be worthwhile considering removing the on-road parking altogether to provide for an extra lane on Gouger for ease of traffic		remove on street parking	
Workshop 20 March	Traffic and vehicular movement	Remove angled parking for increased safety and to create more space	1	Removal of angled on-street parking	
YourSAY survey	Traffic and vehicular movement	Remove most cars from Gouger Street (deliveries only) and encourage people to park at nearby car parks.	3	Pedestrian precinct, off street parking	
Workshop 21 March	Traffic and vehicular movement	With all the projects coming up, will Gouger St be constipated?			
Workshop 21 March	Traffic and vehicular movement	More wayfinding to defer people towards available carparks		WAYFINDING TO AVAIL CARPARKS	
Workshop 20 March	Traffic and vehicular movement	(More) promotion/wayfinding for available parking areas			* More wayfinding to direct people to ALL available carparking in the precinct
Workshop 21 March	Traffic and vehicular movement	Impediments to traffic flow - events in Vic Sq that community don't know			
ClIr Hou 21 March	Traffic and vehicular movement	Utilize digital signage and apps to provide real-time information about parking availability, public transportation options, and safety alerts. This technology can enhance the user experience while promoting safety and efficiency.			* Implement more decorative lighting and displays
Workshop 19 March	Cultural heritage, events, other	Cultural and decorative lighting/Chinese lanterns e.g. Parade Xmas lights, Gouger St CNY		DECORATIVE LIGHTING	
Workshop 20 March	Cultural heritage, events, other	Light displays, projections and themes			
YourSAY survey	Cultural heritage, events, other	More decoration due festive seasons. Strings of lights for example			* Lack of power to businesses in the area; infrastructure needs to keep up with demand
Workshop 19 March	Cultural heritage, events, other	Not enough power infrastructure especially to cater for events	1	INFRASTRUCTURE UPGRADES TO MATCH GROWING AREA DEMANDS	
Workshop 21 March	Cultural heritage, events, other	Lack of power and infrastructure to service the area and keep up with growing businesses	1		
ACMA/CMAR Workshop 14 March	Cultural heritage, events, other	Flexible spaces and infrastructure to support it such as temporary power access			
Workshop 19 March	Cultural heritage, events, other	Street parties and more events - art and cultural themed, potential art trail?	1	EVENTS AND STREET PARTIES	
YourSAY survey	Cultural heritage, events, other	Themed events reflecting the diverse cultures in greater Adelaide, e.g. the African cooking event (can't remember details), etc. are great. Live music in the market adds flavour too.		MUSIC	
YourSAY survey	Cultural heritage, events, other	Keep them going. Street food temporary food businesses			

Engagement Activity	Broad Design Theme	Comment/Idea	Top 3 Priorities / Dots Tally	Sub-theme Design Comment	Key Priorities
Workshop 19 March	Cultural heritage, events, other	Outdoor produce markets on Sundays (extension of Markets) to draw people in		DIFFERENT EVENTS, WEEKEND MARKETS	* Hold more events and festivals on Gouger Street - including themed or cultural events * Explore night markets, seasonal markets, extension of cantral markets on Sundays, flea markets * Improve promotion of events * Provide more opportunity for pop-ups (local businesses only), music and street activation
Workshop 19 March	Cultural heritage, events, other	The area should offer diversity in food, culture and art like Portobello			
Workshop 20 March	Cultural heritage, events, other	Bollards to facilitate events and street closures			
YourSAY survey	Cultural heritage, events, other	Fantastic performance in this aspect; street closures for events are highly popular.			
YourSAY survey	Cultural heritage, events, other	Shut off st for events winter festival would be nice			
YourSAY survey	Cultural heritage, events, other	They (events) have their place, but don't run them in busy times.			
ACMA/CMAR Workshop 14 March	Cultural heritage, events, other	Avoid street closures on market days as it affects trade and traffic flows			
YourSAY survey	Cultural heritage, events, other	More events always good			
Workshop 21 March	Cultural heritage, events, other	Hold more events on this side of the CBD, perhaps opportunity to offer free public transport incentives?	4	MORE EVENTS	
Workshop 21 March	Cultural heritage, events, other	Weekend events and music			
Workshop 21 March	Cultural heritage, events, other	More inclusive, combined international events celebrating food and cultural diversity			
		The events in Gouger Street are always good and popular and do bring people together. They seem to just pop up so maybe advertising is not always obvious of coming events. Street closures for big events - residents in the area need to be informed not just find out on the day when the blockages occur..			
YourSAY survey	Cultural heritage, events, other	Enable events without closing the street			
Workshop 21 March	Cultural heritage, events, other	Cultural events and other events to be limited to green or council non road areas			
YourSAY survey	Cultural heritage, events, other	Closures for appropriate festivals		FESTIVALS	
YourSAY survey	Cultural heritage, events, other	It does this well, but more road closure events would be great! NIGHT MARKETS would be super cool.		NIGHT MARKETS	
ACMA/CMAR Workshop 14 March	Cultural heritage, events, other	Events that complements all interests and maximises the potential and available space (consider timing, days, partial closures)			
YourSAY survey	Cultural heritage, events, other	Continue the events that are already held on gouger st			
YourSAY survey	Cultural heritage, events, other	Keep closing the street (until it is closed) and having the mass events like Lunar New Year But cool the site down more.			
YourSAY survey	Cultural heritage, events, other	Milestone cultural events and themed events (e.g. celebrating a particular wine region) would be good		THEMES	
YourSAY survey	Cultural heritage, events, other	I like all the events you do, more street parties, something during Fringe maybe would be good.	1		
YourSAY survey	Cultural heritage, events, other	Should have more events and need more event space. When there are events, the streets are too crammed.			* Celebration of diverse cultures including Chinatown * Incorporate the local heritage and Market District 2017 findings * More cultural food and market events/festivals * Bring people together through different options of food, dining and experiences * Potential to extend Chinatown from Moonta to Field
YourSAY survey	Cultural heritage, events, other	Not enough and when there are, it's not advertised enough.		MORE ADVERTISING OF EVENTS	
YourSAY survey	Cultural heritage, events, other	Events where the street is closed off are great			
YourSAY survey	Cultural heritage, events, other	Would like more street closures, make it a mall even			
YourSAY survey	Cultural heritage, events, other	Very well done right now.			
Workshop 19 March	Cultural heritage, events, other	Activation areas eg to cater for flea markets		ACTIVATION	
Workshop 20 March	Cultural heritage, events, other	Activation areas like singing on Rundle, street performers, staging areas for events	1		
Workshop 20 March	Cultural heritage, events, other	Pop up stands like bubble teas etc	1	POP UPS	
YourSAY survey	Cultural heritage, events, other	Yes. There should be cultural performances or dances in the space where you enter from Gouger St to Moonta St.			
		Design spaces that can be easily adapted for various uses, such as pop-up markets, outdoor dining, and public performances. This flexibility can help accommodate different events and activities throughout the year, keeping the area lively and engaging.		Activation and flexible spaces outdoors	
ClIr Hou 21 March	Cultural heritage, events, other	Pop-ups in the street (existing businesses only, not external)	1		
Workshop 20 March	Cultural heritage, events, other	History trail, acknowledge the history of street eg Chinatown		CELEBRATE CULTURES, FOOD AND HISTORY	
		Gouger St has a strong connection to China Town and the restaurants on the street reflect that. So you either embrace that and build the brand of it being china town; or you keep china town in part and make gouger st more cosmopolitan and broaden the variety of eating options and make it a foodie street - this would probably broaden it's appeal and attraction.			
YourSAY survey	Cultural heritage, events, other				
		Leverage Gouger Street's status as a cultural hub by organizing and hosting cultural celebrations, food festivals, and art events that attract visitors and celebrate the diversity of Adelaide's communities.		Leverage cultural diversity	
ClIr Hou 21 March	Cultural heritage, events, other	Local heritage is very important.		LOCAL HERITAGE	
YourSAY survey	Cultural heritage, events, other	Yes to celebrating different cultures, organising events, and coming up with other fun ideas to bring people together			
YourSAY survey	Cultural heritage, events, other	Yes, this (celebrating different cultures, organising events, and coming up with other fun ideas to bring people together) is a good idea, not only Asian festivals in conjunction with China town shops, but would be good to see other cultures represented as well.	1		
YourSAY survey	Cultural heritage, events, other	Food fiesta		FOOD	
YourSAY survey	Cultural heritage, events, other	The more the better.	1		* Install an iconic sculpture or attraction to boost tourism * More artwork including Indigenuous and a potential history trail
YourSAY survey	Cultural heritage, events, other	Preserve market then ok. Covers a lot of cultures n cuisines		MARKETS	
YourSAY survey	Cultural heritage, events, other	Protect the markets			
ACMA/CMAR Workshop 14 March	Cultural heritage, events, other	Market District 2017 findings - dives into history of area, planning considerations and cultural heritage considerations		PLANNING CONSIDERATIONS	
CAA MEETING 4 APRIL	Cultural heritage, events, other	Keep the original heritage and colours of buildings for example the painting of verandahs such as the HST Building		VARIETY	
YourSAY survey	Cultural heritage, events, other	Have a greater variety of restaurants			
CAA MEETING 4 APRIL	Cultural heritage, events, other	Options for coffees and areas to dine		CHINATOWN, EXTENSION OF MOONTA TO FIELD	
ACMA/CMAR Workshop 14 March	Cultural heritage, events, other	Chinatown			
Workshop 21 March	Cultural heritage, events, other	Extention of Chinatown gate to Field street			
		Gouger St is traditionally 'China Town' and I don't think we need to celebrate other cultural events in this street, there are plenty of other venues to chose from for other cultures. Maybe have more celebrations of chinese culture other than just Chinese New Year			
YourSAY survey	Cultural heritage, events, other	Lunar New Year, and similar are good.			
YourSAY survey	Cultural heritage, events, other	Good keep Chinese culture			
YourSAY survey	Cultural heritage, events, other	Yep all good things (celebrating different cultures, organising events, and coming up with other fun ideas to bring people together)			
Workshop 20 March	Cultural heritage, events, other	A walk-over Gouger Street bridge?		INSTALL ICONIC STRUCTURES AND ATTRACTIONS	
Workshop 20 March	Cultural heritage, events, other	Install some iconic art, structures, sculptures to attract tourists eg skyweheel @ Glenelg	3		
ACMA/CMAR Workshop 14 March	Cultural heritage, events, other	Consider importance of the area for its contribution towards tourism		ARTWORK	
ACMA/CMAR Workshop 14 March	Cultural heritage, events, other	Artwork		HISTORY TRAIL	
YourSAY survey	Cultural heritage, events, other	Design the street for people, not cars.			
YourSAY survey	Cultural heritage, events, other	Pride		Indigenous artwork	* A supermarket and asian grocers in the area is important * More promotion of what's on offer in the precinct such as an app, CoA volunteer base and other technologies * Consider the needs of Gouger Street and if more budget is appropriate to deliver success * Incorporate sustainable design * Engage businesses and provide support
CAA MEETING 4 APRIL	Cultural heritage, events, other	Capture more of the Indigenous culture and artwork			
		Implementing an SA Small Business Precinct (to reduce the ugliness of Cash Converter / Chemist Warehouse etc presence		OTHER	
ACMA/CMAR Workshop 14 March	Cultural heritage, events, other	Noting difference in other projects in CoA program, hard to define scope and needs of Gouger St project (more \$\$ may be required)		CONSIDER MORE BUDGET REQUIRED	
ACMA/CMAR Workshop 14 March	Cultural heritage, events, other	Introduce technology that increases patronage as a whole to the area			
YourSAY survey	Cultural heritage, events, other	Activate laneways	1		
YourSAY survey	Cultural heritage, events, other	Make sure a supermarket is available	1	SUPERMARKET	
Workshop 20 March	Cultural heritage, events, other	Keep the area inclusive and welcoming including for the homeless			
YourSAY survey	Cultural heritage, events, other	Keep rents competitive		RENTS	
		Environment and waste management strategy - CoA could become a leader and implement innovative ways such as compacting machines for removal of cardboard waste			
Workshop 20 March	Cultural heritage, events, other	The market to open on Sundays		OPENING HOURS	
YourSAY survey	Cultural heritage, events, other	Gouger street 'app' to let everyone know what's available and on offer?		PROMOTION, OTHER	
Workshop 20 March	Cultural heritage, events, other	Leverage Council volunteers base to help promote the area and provide information			
Workshop 21 March	Cultural heritage, events, other	Incorporate sustainable design elements, such as permeable paving, rain gardens, and solar-powered streetlights, to reduce environmental impact			
ClIr Hou 21 March	Cultural heritage, events, other	and promote sustainability.		Promote sustainability	

ENGAGEMENT ACTIVITY	BROAD DESIGN THEME	COMMENT/IDEA	TOP 3 PRIORITIES / DOTS TALLY	SUB-THEME DESIGN COMMENT	KEY PRIORITIES
Cllr Hou 21 March	Cultural heritage, events, other	Work closely with local businesses and the community to ensure the upgrade meets their needs and enhances their operations. This could involve creating more outdoor dining spaces, facilitating street performances and events, and providing support for businesses during the construction phase.		Business support and engagement	
Workshop 19 March	Visual amenity	Mixture of design elements; not perfect, keep eclectic, interesting and diverse	2	CHARACTER / DESIGN LOOK & FEEL	* Get the basics right with safety and cleanliness and the rest will follow to keep Gouger Street as an attractive destination * Maintain the unique essence, eclectic and vibrant characters of Gouger Street and don't 'over-design' the Street * Respect the architecture along the Street and harness the heritage in its look and feel * Consider visual impacts to atmosphere from too much carparking/vehicles, homelessness
ACMA/CMAR Workshop 14 March	Visual amenity	Get the basics right with safety and cleanliness the rest will follow to keep the area attractive	4	GET BASICS RIGHT - SAFETY & CLEANLINESS	
ACMA/CMAR Workshop 14 March	Visual amenity	Recognise Gouger Street's own character and define appropriately		UNIQUE CHARACTER	
ACMA/CMAR Workshop 14 March	Visual amenity	Celebrate the uniqueness , character, eclecticism and incorporate different sections along Gouger Street			
Workshop 20 March	Visual amenity	Harness the architecture in the street	1	ARCHITECTURE	
YourSAY survey	Visual amenity	More Verandahs. Maintain Old tradition styles. Facades less signage.	1		
Workshop 20 March	Visual amenity	Expand Moonta Street/Central Market energy to whole of Gouger Street as one cohesive place			
Workshop 21 March	Visual amenity	Represents a unique character and sense of place		NATURAL AND ECCLECTIC	
ACMA/CMAR Workshop 14 March	Visual amenity	Not a sterile design			
YourSAY survey	Visual amenity	There should be more interaction between businesses and the street.			
Workshop 20 March	Visual amenity	Design representative of diversity of cultures			
Workshop 21 March	Visual amenity	Character/architecture			
Workshop 19 March	Visual amenity	Symmetry, uniform approach			
Workshop 19 March	Visual amenity	Not overly designed, retain its current flavour/dynamic			
YourSAY survey	Visual amenity	Good now.			
CAA MEETING 4 APRIL	Visual amenity	Maintain the essence of the area and keep the character of Gouger Street (just improve amenity)	3	MAINTAIN THE ESSENCE	
YourSAY survey	Visual amenity	Chemist warehouse is an eyesore. Streetscaping similar to Halifax St could work (if maintaining vehicular traffic) but obviously a street without cars would be extremely attractive & provide many more visual opportunities	2		
YourSAY survey	Visual amenity	It's not looking its best. General street view is kind of cheap and tacky in parts - maybe the change in signage materials, maybe these things are unavoidable... Already commented re: the A-frame signage - visual and physical clutter. Would not like to see Gouger Street get too upscale and blingy though! Some in the mix, fine - but should be for everyone. More plants - if they are cared for - would be great. Anything that adds a bit of softness, natural feel and even shade/cooling in warmer weather. Glad to see a new tree planted to replace the beaut big one that was burned :(	1		
YourSAY survey	Visual amenity	Too many homeless makes it look bad.	1	HOMELESSNESS IMPACT ON AREA	
YourSAY survey	Visual amenity	More pedestrian road	1	MORE PEDESTRIAN FOCUS	
YourSAY survey	Visual amenity	Needs more lighting. More trees from shades but greenery in general - but real plants. More communal seating area for socialisation. Artwork, community renewal opportunity like under bridge on King William st			
YourSAY survey	Visual amenity	I like it, It has a lot of nature.			* Don't focus money on upgrading unecessary materials/colours such as ground pavement as most people don't look at the ground, however improve pavement where required for safety * More lighting is needed in the area
YourSAY survey	Visual amenity	The large volume of carparking greatly impacts visual appeal.		CARPARKING AFFECTS VISUAL	
YourSAY survey	Visual amenity	Gouger Street almost has a really nice vibe. I like that it feels like less of a highway than e.g. Grote Street. I don't like how much space is dedicated to cars. If I wanted to sit and admire parked cars (which I don't), I'd go to the UPark. I'd love to see less cars and more plants, on street dining, etc.	1	LESS CARS	
Workshop 21 March	Visual amenity	Pavement - safety concerns only (not aesthetics)		MATERIALITY, PAVEMENT & LIGHTING	
Workshop 19 March	Visual amenity	Continue distinctive red brick heritage-feel footpath		RED BRICKS	
ACMA/CMAR Workshop 14 March	Visual amenity	Focus more on on other more valuable visual elements which attract the eye than the ground or ceilings		PRIORITISSE MORE OBVIOUS VISUAL ELEMENTS ON STREET	
ACMA/CMAR Workshop 14 March	Visual amenity	Safe, practical materials for pavement (can wash off grease for safety)		GREASE-PROOF PAVEMENT	
ACMA/CMAR Workshop 14 March	Visual amenity	Refer East-End, concrete vs bricks (no red bricks)		NO RED BRICKS	
Workshop 19 March	Visual amenity	Better and more lighting		MORE LIGHTING	
Workshop 20 March	Visual amenity	More lighting (too dark at night) and which can also highlight artwork			
Workshop 21 March	Visual amenity	Lighting, paving and artwork are important			* Wayfinding including digital displays/directories to help tourists and visitors navigate businesses and events
Cllr Hou 21 March	Visual amenity	Enhance street lighting to improve safety and create a welcoming atmosphere during the evening. Thoughtful lighting can also highlight architectural features and art installations, adding to the street's visual appeal.			
YourSAY survey	Visual amenity	It's good to see the old dated businesses slowly getting upgraded and places like the new aces and Field st development making the place nicer. More Greenery, less space dedicated to just asphalt with more sidewalks, pavers, Plants and dining spaces sheltered from the noise of traffic.	1		
Workshop 20 March	Visual amenity	More presence required to mark Gouger Street entrance eg stencils on the ground		WAYFINDING, ENTRANCE STATEMENT, SIGNAGE	
ACMA/CMAR Workshop 14 March	Visual amenity	Signage for wayfinding, increase tourism, entrance statement?		TOURIST SIGNAGE, ENTRANCE STATEMENT	
YourSAY survey	Visual amenity	Gouger street could definitely command its own "brand". Banners, entrance signage over/across road, public art that celebrates international cuisine. Outdoor dining. More greenery needed.			
Workshop 21 March	Visual amenity	Signage and information for clear disply of future events		EVENTS INFO	
Workshop 21 March	Visual amenity	Adding more directoryboards to guide people to find shops and restaurants		DISPLAY BOARDS	
Workshop 20 March	Visual amenity	Cultural signage eg Mandarin explanations of landmarks etc		CULTURAL ART/SIGNS	
Cllr Hou 21 March	Visual amenity	Install clear and attractive wayfinding signage to help visitors navigate the area easily, locate landmarks, and discover hidden gems within the street and its surroundings.			
YourSAY survey	Visual amenity	More greenery	4	GREENING, PLANTING, LANDSCAPING	* More green landscaping! * Consider not just tree canopy, but plantings/vines, walls, planter boxes * Location and species is important
Workshop 20 March	Visual amenity	Greenery - vines, trees, shade to protect from harsh weather elements on street	1	VINES, PLANTER BOXES	
ACMA/CMAR Workshop 14 March	Visual amenity	Landscaping, greening and tree canopy			
ACMA/CMAR Workshop 14 March	Visual amenity	Trees improtant - pick the right ones and location, matching the diverse eateries, gin bars distilleries, microbrewery in area			
Workshop 20 March	Visual amenity	Retain large mature trees		LARGE TREES	
Workshop 21 March	Visual amenity	Greening - plants			
Workshop 20 March	Visual amenity	Consider biodiversity in plant species	1	BIODIVERSITY	
YourSAY survey	Visual amenity	More thought could have been put into the positioning of the planter boxes			
Workshop 21 March	Visual amenity	Location of plantings/trees important		LOCATION IMPORTANT	
Workshop 19 March	Visual amenity	Beautification, greening, planter boxes or hanging plants	1		
Workshop 21 March	Visual amenity	Landscaping			
YourSAY survey	Visual amenity	Increase greenery and public seating areas not just individual benches.	1		
CAA MEETING 4 APRIL	Visual amenity	More greenery			
YourSAY survey	Visual amenity	More plants, trees, benches.	2		
YourSAY survey	Visual amenity	Yep, more trees, and green walls. I'd love to see a lot of green at the eastern end so that people arriving from Tartanyangga feel like they're walking into a green forest.	1	GREEN WALLS	
YourSAY survey	Visual amenity	Trees down centre would cool the street and improve visual appeal.	1		
YourSAY survey	Visual amenity	More greenery and benches is good. Not a fan of contemporary art, make is lasting			
YourSAY survey	Visual amenity	Trees and shade, seating. Lots of cultures but bit tired dirty old	1		
Cllr Hou 21 March	Visual amenity	Integrate green spaces and plant more street trees to provide shade, improve air quality, and enhance the overall aesthetic of Gouger Street. These elements can create a more pleasant and inviting environment for people to spend time in.		Green spaces and more trees	* More shade required for protection again the sun and wind * Cooling strategies such as water stations or misting fans
Workshop 20 March	Visual amenity	Misting fans?		SHADE / COOLING OF STREET	
Workshop 21 March	Visual amenity	Shade - more tree canopy for a cooler Gouger St - vines also	1		
Workshop 19 March	Visual amenity	Seasonal considerations to help shield from elements, e.g. awnings for sun shade and cooling and protection from wind			
YourSAY survey	Visual amenity	More street art and plants for cooling would be good, as well as on street dining.	1		

Engagement Activity	Broad Design Theme	Comment/Idea	Top 3 Priorities / Dots Tally	Sub-theme Design Comment	Key Priorities
YourSAY survey	Visual amenity	Plants, benches, water fountains for refilling bottle, extend footpath depth to accomodate outdoor dining.		1 WATER STATIONS	* More benches and communal dining areas/tables * Install more public art including murals, walking tours and linkage of cultures including Indigenous * Outdoor restaurant/café dining is valued
Workshop 21 March	Visual amenity	More large artworks		ARTWORK, SCULPTURES, FURNITURE	
Workshop 19 March	Visual amenity	Street art/sculptures, murals, 'walking tour'		MURALS, WALKING TOURS	
Workshop 21 March	Visual amenity	Art/Furniture that is culturalm connected and attracts tourists			
ClIr Hou 21 March	Visual amenity	Incorporate public art installations and murals to celebrate local culture and history, turning the street into a vibrant outdoor gallery.		public art	
ACMA/CMAR Workshop 14 March	Visual amenity	Link precinct by art		CONNECTED LINKAGE THROUGH ART	
Workshop 20 March	Visual amenity	Catenary - themes to facilitate art display and offer better ambience, with flexibility to change/adapt as required			
Workshop 21 March	Visual amenity	Furniture and materials			
Workshop 20 March	Visual amenity	Install iconic artwork, structures etc representing cultures		CULTURAL ART	
CAA MEETING 4 APRIL	Visual amenity	Capture more of the Indigenous culture and artwork		INDIGENUOUS ARTWORK	
YourSAY survey	Visual amenity	Artwork and cultures and more attractions for kids. Signage and canopy to help navigate sun driving	1		
Workshop 20 March	Visual amenity	Public art			
Workshop 21 March	Visual amenity	Outdoor dining (fixed) and communal areas furniture		SEATING, STREET FURNITURE	
Workshop 21 March	Visual amenity	Seating for visitors, especially walkers and elderly to pause			
ClIr Hou 21 March	Visual amenity	Install modern and functional street furniture, such as benches, lighting, and bike racks, that complements the street's character.			
YourSAY survey	Visual amenity	Currently not many public dining benches and tables outside, ideally there would be more options for people to dine and gather outside.	2	OUTDOOR DINING	
ACMA/CMAR Workshop 14 March	Visual amenity	Should accommodate indoor/outdoor dining as other than the mall, it is the most pesetrian-used area			
YourSAY survey	Visual amenity	Public seating not located in ideal places. Often located in 'high traffic areas. Should have more flexible furniture for when there are events and no events.			
YourSAY survey	Visual amenity	More green space and seating	1		
YourSAY survey	Visual amenity	Moonta Street could have some plants and benches through it.			
YourSAY survey	Visual amenity	Greenery around outdoor dining as a priority	3		
YourSAY survey	Visual amenity	Not enough benches, somewhere to sit down.	2	BENCHES	
YourSAY survey	Visual amenity	More Trees n benches. Outdoor seating is good			
YourSAY survey	Visual amenity	Benches are needed all over south west corner as are rubbish bins that are serviced daily. Hard to bins in some parts of the south west. Footpaths should allow for pedestrian flow if restaurants are using the space for outdoor eating.			
YourSAY survey	Visual amenity	Encourage street dining without restricting walking traffic			
YourSAY survey	Visual amenity	More sidewalk tables		SIDEWALK TABLES	
YourSAY survey	Visual amenity	Love it. Inside and outside dining is the best! Seating & benches, I've never had a problem.			* Gouger Street is a bit dirty and needs to improve on cleanliness including regular audits, deep-cleaning and pest control * Waste management is a problem as businesed don't have enough bin storage and cardboard disposal clutters the street
Workshop 21 March	Visual amenity	Cleanliness - broken footpaths, dirty, leaky downpipes, rodents		CLEANLINESS	
Workshop 21 March	Visual amenity	Cleanliness! Including audits inspections	5	AUDITS, PEST CONTROL	
Workshop 21 March	Visual amenity	Waste management needs improvement - very visible and takes up space (Counil responsiveness also lacking)	4	WASTE MANAGEMENT	
YourSAY survey	Visual amenity	Clean pavers, look for better solutions for bins.	1		
YourSAY survey	Visual amenity	Stark and rubbish clutter in peak periods	1	CARDBOARD MANAGEMENT	
ACMA/CMAR Workshop 14 March	Visual amenity	Cleanliness			
YourSAY survey	Visual amenity	Cleanliness	5		
CAA MEETING 4 APRIL	Visual amenity	The area is a bit 'dirty', lots of vehicles with exhaust fumes and grease so cleaner is better			
YourSAY survey	Visual amenity	It feels a bit dirty still, could be the wide variance in buildings and quality of restaurants. Consistency in planting, landscape footpaths etc. would help.	1	RESTAURANTS	
Workshop 19 March	Safety	Dangerous/unsafe for cyclists (including lack of driver visibility)	1	IMPROVE SAFETY FOR MULTI-MODAL USERS	* Safety is key - for pedestrians, and other modes of transport such as cycling (bike thefts as well as limited space and heavy traffic) * Improve accessibility for people with disabilities including non-visual conditions
Workshop 21 March	Safety	Ensure design includes DDA considerations		DDA considerations important	
CAA MEETING 4 APRIL	Safety	Safety and accessibility including people with sensory and non-visible impairment disabilities			
YourSAY survey	Safety	I don't feel safe cycling or walking here (because of all the cars). I want to see safer crossings for all the side streets, lower speed limits, fewer cars, and an environment generally better for walking and cycling.	2	Walking and cycling isn't currently safe on Gouger	
YourSAY survey	Safety	Busy traffic.			
CAA MEETING 4 APRIL	Safety	Safety is paramount (pedestrian/traffic/vehicle movements)	3		
YourSAY survey	Safety	Need safe bike parking areas. It is a hot spot for bike theft.			
YourSAY survey	Safety	Stepping onto street is a safety issue with parked cars etc. Footpaths could be wider then. More seating			
YourSAY survey	Safety	Mill Street has a slip lane into Gouger. This encourages people who drive to look out to the traffic to see if they can quickly slip into the stream. Pedestrians can be overlooked. Mill, Coglein Market Crompton and Field all need continuous footpaths with painted zebra. Any remaining traffic in Gouger (eg commercial and service) should be limited to 30kph or preferably a shared use zone.	1		
ACMA/CMAR Workshop 14 March	Safety	Crossing the road and pedestrian movements important to assess			
YourSAY survey	Safety	Right of shelter not being met. Path is fine, needs of the people. What does path which is perfectly fine, need to upgrade. Amenity for people.			* More CCTV is required along the entire street * Increase surveillance presence and signage
Workshop 19 March	Safety	More CCTV including back of shop house locations?	1	IMPROVE CCTV COVERAGE	
Workshop 19 March	Safety	Awareness fo CCTV in place, signage of security presence	1		
Workshop 20 March	Safety	More CCTV	3	More CCTV coverage is vital	
Workshop 21 March	Safety	CCTV, although sometimes not enough	2		
ClIr Hou 21 March	Safety	Increase the number and coverage of CCTV cameras along Gouger Street to enhance security. Ensure these cameras are placed at strategic locations to deter crime and assist in incident investigations, making the area safer for both pedestrians and businesses.			
YourSAY survey	Safety	Yes, safety cameras	1		
YourSAY survey	Safety	This street needs to be 100% covered by CCTV.			
YourSAY survey	Safety	More CCTV in the area especially around Whitmore Square. From Morphet St to Whitmore Square it is not safe after dark. Our city should be a safe one.			
Workshop 21 March	Safety	CCTV - owned and monitored by SAPOL			
Workshop 21 March	Safety	Lighting and cameras	2		* Improve the lighting to help the street feel safer and brighter, especially at night
Workshop 19 March	Safety	More street lighting including side streets		INCREASE LIGHTING	
Workshop 20 March	Safety	More lighting	2	Improved lighting is vital for feeling and being safe	
YourSAY survey	Safety	Lighting is dim in some sections	1		
YourSAY survey	Safety	Better lighting	1		
YourSAY survey	Safety	Good lighting down side streets and car parks.			
YourSAY survey	Safety	Maybe more lighting			
YourSAY survey	Safety	More light			
YourSAY survey	Safety	Better lighting in Field St			
Workshop 21 March	Safety	Midnight safety - more lighting			
ACMA/CMAR Workshop 14 March	Safety	Lighting			
YourSAY survey	Safety	Better lighting and maybe some cameras.	1		
Workshop 21 March	Safety	Safety/lighting - horror stories of assaults, rough sleepers which affect future traffic			
ClIr Hou 21 March	Safety	Ensure that all parking areas, especially for bicycles and e-scooters, are well-lit and within sight of CCTV cameras. Good lighting can significantly deter theft and vandalism, providing a safer environment for people to park their vehicles.		lighting to aid against theft especially around bike storage areas	
CAA MEETING 4 APRIL	Safety	Gas lights/uplighting and brighter or more lights; security very important esp around Courts precinct			
Workshop 20 March	Safety	Alleyway crime, activities, antisocial behaviours, rough sleepers, drugs, drunk people foul language	2	DECREASE CRIME	
Workshop 20 March	Safety	More police patrol to make people feel safer and help deter antisocial behaviour	3	Increased police presence desired	
ClIr Hou 21 March	Safety	Deploy public safety officers or community wardens who can provide assistance, deter anti-social behaviours, and respond to concerns from the public and businesses. Having a visible safety presence can increase the community's sense of security.			

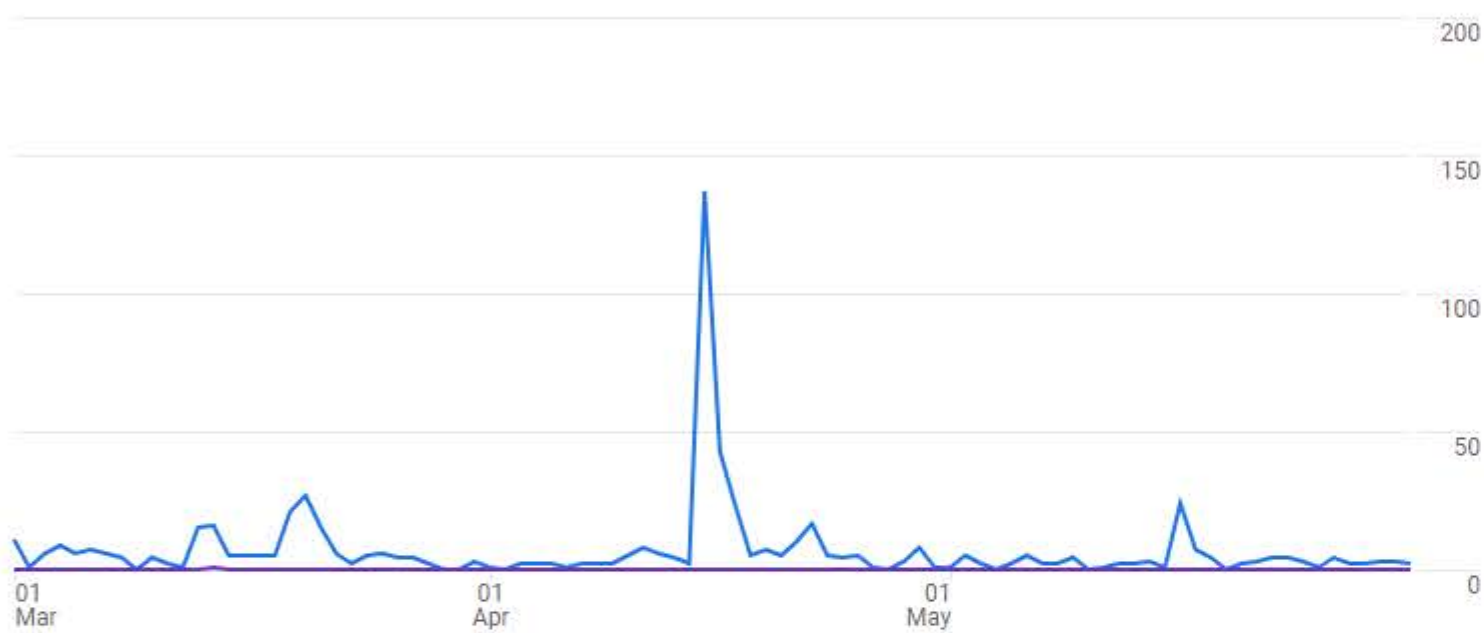
Engagement Activity	Broad Design Theme	Comment/Idea	Top 3 Priorities / Dots Tally	Sub-theme Design Comment	Key Priorities
Workshop 20 March	Safety	Classical music as a strategy to make the area less attractive for violence and antisocial behaviours			* More police patrol, response and strategies in partnership with businesses is required to address high crime and anti social behaviours in the area * Local businesses clearly need security support and assistance to operate
Workshop 21 March	Safety	Increase police patrolling	3		
Workshop 21 March	Safety	Remove homeless drug users from the main Gouger street		Homelessness is an issue	
Workshop 21 March	Safety	More police patrolling / faster police response			
Workshop 21 March	Safety	Businesses need support with crime and antisocial behaviours	7	Businesses want more support to stave off crime	
YourSAY survey	Safety	Police presence is lacking. There should be a station in that area/Whitmore sq. If laneways and side streets are activated, I'd like to see plenty of visually appealing lighting installed (eg festoon lights etc).	1		
YourSAY survey	Safety	Unfortunately crime is rampant and there are a lot of itinerate people, hanging around in the street looking for handouts. Moving these people on and increasing police presence would help			
YourSAY survey	Safety	It can be a bit seedy at night, make sure there is a police presence or other crime deterrents a night			
YourSAY survey	Safety	Some antisocial behaviour toward the court precinct.			
YourSAY survey	Safety	Pavers are occasionally trip hazards. Patrolling police cars and policemen. This is indeed needed all over the south west, particularly in Whitmore Square. Evidence of police in the area is essential. A police station or police walking the streets. Rules are broken all the time around here and safety is an issue.			
YourSAY survey	Safety	Not very safe. Too many homeless and drugs and alcohol.			
YourSAY survey	Safety	Unsafe with the homeless, drug addicts and alcohol.			
Workshop 21 March	Safety	Need to think about improving broader safety to make people feel more comfortable on the street (patrols, signage etc)	1		
Workshop 20 March	Safety	Grease on pavements (not enough deep cleaning?) - slippery and a hazard	1	IMPROVE FOOTPATHS TO ENHANCE SAFETY	* Improve footpaths/pavements for safety reasons - undulations, outdoor dining and slipping hazards
Workshop 19 March	Safety	Consider slippery risk of ground conditions		Pavements are slippery	
Workshop 19 March	Safety	Reinstatement of services (paving etc)			
ACMA/CMAR Workshop 14 March	Safety	Pavements impact food patrons, important consideration as Gouger St is a "food area" (slipping hazards)			
YourSAY survey	Safety	New footpaths			
Workshop 20 March	Safety	More pest control, rodents are attracted to waste, lots of pigeon poop also	1	IMPROVE RUBBISH REMOVAL	
Workshop 19 March	Safety	People fighting and dumping (rubbish and liquid waste)		More rubbish collection services required	
Workshop 19 March	Safety	Cardboard collection an issue			
Workshop 21 March	Safety	Fallen leaves needs to be swept more frequently			
Workshop 21 March	Safety	Pest control and maintenance	2		
YourSAY survey	Safety	Effective Rubbish clearance, check ramps for wheelchair users and trolleys			
YourSAY survey	Safety	Chinatown is ok.		NO IMPROVEMENTS REQUIRED	
YourSAY survey	Safety	Safe now			* Some people think the area is safe now and no improvements are required
YourSAY survey	Safety	Safe now			
YourSAY survey	Safety	Safe now			
YourSAY survey	Safety	Alright level at the moment.			
YourSAY survey	Safety	Safe now			
YourSAY survey	Safety	Safe now. Early morning can be unpleasant.			
YourSAY survey	Safety	I like it how it is. Keep its authenticity			
YourSAY survey	Safety	I haven't felt unsafe in terms of lighting			
YourSAY survey	Safety	I think it's as safe as it can be, lit up properly, Homeless are common but unless you have the power to change the whole economy there's not much you can do about that.			
YourSAY survey	Safety	Feeling - and being - safe is very important, day and night. There are always tensions around inclusion, everyone is entitled to use public space. As more upscale/dense development occurs around Gouger, hopefully it won't be seen as necessary to go down the path of hostile architecture/design in the streetscape.		OTHER	* Safety considerations due to the limited space - families with prams and children who hide behind street elements, more street and safety signage
ACMA/CMAR Workshop 14 March	Safety	Close proximity between vehicles and dining areas		Dining areas are too close to the street/parking	
ACMA/CMAR Workshop 14 March	Safety	Safety for families and small children (kids can often hide behind art, bollards etc)		Consider safety of children in terms of amenities	
ACMA/CMAR Workshop 14 March	Safety	Signage (loading areas, CCTV, markets and tourist info)			
YourSAY survey	Safety	Busy traffic.			
Workshop 19 March	Precinct access	Wider footpaths (congestion with pedestrians due to limited space and movement conflict eg prams)	3	IMPROVE PEDESTRIAN ACCESS	* Wider footpaths and improved pedestrian access; make Gouger Street more pedestrian-centric
Workshop 19 March	Precinct access	Designated walkways			
Workshop 20 March	Precinct access	Continuous footpath eg Upark entrance	1		
Workshop 21 March	Precinct access	Widen pedestrian footpath		Wider footpaths	
Workshop 21 March	Precinct access	Greater pedestrian access - unimpeded by business infrastructure/tables where they can just stop and rest	1		
Workshop 21 March	Precinct access	Consistent accessible footpath			
Workshop 21 March	Precinct access	Paving a huge issue but important to understand underground			
Workshop 21 March	Precinct access	Repurpose street space for more dining, sitting, bike parking and less on-street parking			
Workshop 21 March	Precinct access	Future proof area and encourage more walking and alternative ways to get into city/Gouger St	1		
Workshop 21 March	Precinct access	Pedestrian only zone at specific times	1		
Workshop 21 March	Precinct access	Focus on foot traffic - people patron the streets and there will be increase in population so encourage and promote pedestrian friendly access			
YourSAY survey	Precinct access	Some footpaths in some of the lanes like Field Street are very narrow. They should be made a little broader and safer.	1		
YourSAY survey	Precinct access	Upgrading/widening footpaths in side-streets			
YourSAY survey	Precinct access	Make walking this street safer			
Workshop 20 March	Precinct access	Make Gouger Street just for pedestrians like a mall		Make the street more pedestrian-centric	
YourSAY survey	Precinct access	I agree with making sure everyone can easily get to Gouger Street, like having good footpaths, signs, and ways for people to walk there.	1		
Clir Hou 21 March	Precinct access	Prioritize pedestrian access and comfort to encourage foot traffic. This could include widening sidewalks, implementing pedestrian-only zones during certain hours or events, and ensuring barrier-free access to make the street more inclusive and accessible to everyone, including those with mobility challenges.		Prioritise pedestrians	
Workshop 19 March	Precinct access	More pedestrian crossings eg informal at CMAR		PEDESTRIAN CROSSINGS	* Safer and more pedestrian crossings including between Supreme and District Courts, the Gouger Carpark entrance and Moonta Street * Implement improvements such as locations, raised crossings, diagonal crossing signage, button-push vs zebra/wombat crossing
Workshop 19 March	Precinct access	Pedestrian crossings can also slow down traffic considerably		More crossings required	
CAA MEETING 4 APRIL	Precinct access	There are significant movements within the Courts precinct especially between the informal crossing between the Supreme Court and District Court (all criminal cases). CAA and barristers often travel with trolleys and additionally, there is a lot of people who are distressed, emotional or distracted from their surroundings.		COURTS PRECINCT	
CAA MEETING 4 APRIL	Precinct access	Ultimately, most important for CAA is safe pedestrian crossings for all Court users.	3		
YourSAY survey	Precinct access	Side streets (Mill, Market, Compton) Should have raised Pedestrian crossing			
YourSAY survey	Precinct access	Raise cross walks			
Workshop 20 March	Precinct access	Intuitive, natural locations for pedestrian crossing at Moonta St			
ACMA/CMAR Workshop 14 March	Precinct access	More/better pedestrian crossing locations (review) > CMAR, tram access, attractions			
ACMA/CMAR Workshop 14 March	Precinct access	24 hour pedestrian access currently through Moonta St although CMAR adding another option			
YourSAY survey	Precinct access	More footpath space reserved for actual foot traffic.	1		
YourSAY survey	Precinct access	Crossing all the side streets or crossing Gouger Street itself always feels hairy and unsafe, and discourages me from visiting more- I'd love to see more of a focus on people, rather than all the cars that probably aren't even stopping at Gouger anyway.			
Workshop 20 March	Precinct access	Pedestrian crossing at the carpark is dangerous - signage for diagonal crossing			
YourSAY survey	Precinct access	Need more pedestrian crossings, and better footpaths	1		
YourSAY survey	Precinct access	As a pedestrian, can be challenging to cross Gouger Street at times, putting up pedestrian crossing was good start.			
Workshop 19 March	Precinct access	Ramps not wide enough, hard to navigate for people with prams, wheelchairs etc - continuous footpaths?		IMPROVE MULTI-MODAL ACCESS	

Engagement Activity	Broad Design Theme	Comment/Idea	Top 3 Priorities / Dots Tally	Sub-theme Design Comment	Key Priorities
Workshop 21 March	Precinct access	Accssibility for older people, people with kids and prams	1		* Improve access for the older people, people with disabilities and people with prams including removing impediments
YourSAY survey	Precinct access	More disability access	1		
YourSAY survey	Precinct access	Improve pedestrian ramps/crossovers. Widen footpaths, especially in areas with higher density of restaurants/commercial activity. Ensure DDA compliance with all infrastructure.			
YourSAY survey	Precinct access	Make it accessible to multiple generations			
YourSAY survey	Precinct access	Haven't notice so likely not an issue but use a lift as guide dog training			
Workshop 20 March	Precinct access	Redirect cars away from Gouger Street to make safer and more pedestrian friendly	1	CAR IMPACTS	* Reduce car impacts by reducing speeds, redirecting traffic and increasing space for people
YourSAY survey	Precinct access	30kph speed limit			
Workshop 20 March	Precinct access	Speed limits - slow down from the current 50km/hr	2	Reduce car speeds	
YourSAY survey	Precinct access	Keep car parking accessible and not shutting down	1	Maintain car parking	
YourSAY survey	Precinct access	The population of the city is expected to grow by 37% by 2046. Population growth out performs Greater Adelaide. New high rise towers proximate to Gouger have been and are being built. As the population grows, demand for space in Gouger will grow. The fixed space available will not grow. We can't keep pushing cars (and even bigger cars) into that fixed space without further degrading the space for people. It needs lots more space for people already, and people need more shade, to spread over the paths. There are notable gaps in the tree cover.	1	Reduce car traffic and increase people space	
YourSAY survey	Precinct access	Deinsentivising through traffic (More Road Calming, Slower Speeds, More Pedestrian Focus, Bollards to prevent through passing) to divert traffic onto more car-focused roads.			* Retain/improve the current space for more outdoor dining
ACMA/CMAR Workshop 14 March	Precinct access	Approx 60% vehicles enter via Gouger Street			
Workshop 21 March	Precinct access	More bicycle parking opportunities along whole of street. Many racks and hoops are full or close to capacity during busy periods eg Saturdays		BIKE ACCESS AND OUTDOOR DINING ON FOOTPATH	
ACMA/CMAR Workshop 14 March	Precinct access	Keep bikes out of Gouger Street and access from side street (risk of getting hurt and not wide enough)		Bikes aren't a priority	
YourSAY survey	Precinct access	Don't think should change for cyclist as more for social and dining			
YourSAY survey	Precinct access	We need wider footpaths and a fully segregated bike path, so pedestrians and bike riders can also get there easily.	1	Make the street friendlier for bike users	* Improvements towards supporting businesses such as signage and greater visibility of menus on windows or footpath
Workshop 19 March	Precinct access	More/improved outdoor dining areas	1	OUTDOOR DINING IMPROVEMENTS	
YourSAY survey	Precinct access	Wide footpaths are ideal given outdoor eating	1		
YourSAY survey	Precinct access	Not bad right now, keep outdoor dining			
YourSAY survey	Precinct access	Good enough now. Like outdoor eating.			
YourSAY survey	Precinct access	More street eating to be encouraged, can be limited options			* More wayfinding and better (neat) signage required * Digital signage board displays
Workshop 19 March	Precinct access	Difficulty putting out menus/ A-frames, menu boxes or visibility on windows to promote businesses	1	SUPPORTING BUSINESSES	
Workshop 20 March	Precinct access	Digital signage on Morphett/Vic Square ends to navigate businesses/promotion/attractions			
Workshop 21 March	Precinct access	Events - ensuring less impact on traders			
Workshop 20 March	Precinct access	Connectivity to the Northern side of Gouger important, esp after hours (so don't need to go around to Victoria Square)		CONNECTIVITY	
ACMA/CMAR Workshop 14 March	Precinct access	E-W connectivity, one lane turning in, traffic management important			* Improve connectivity in the precinct especially between Gouger and Grote
Workshop 20 March	Precinct access	Open up California Street again?			
YourSAY survey	Precinct access	Reopen access to the market from King William St next to the court house			
YourSAY survey	Precinct access	Definitely making sure everyone can easily get to Gouger Street, like having good footpaths, signs, and ways for people to walk there.	1		
Workshop 20 March	Precinct access	Wayfinding very important		WAYFINDING	
ACMA/CMAR Workshop 14 March	Precinct access	Support businesses by increasing parking			* More wayfinding and better (neat) signage required * Digital signage board displays
ACMA/CMAR Workshop 14 March	Precinct access	Wayfinding signage			
YourSAY survey	Precinct access	Better signage, lighting and paving			
YourSAY survey	Precinct access	Wayfinding signage from personal experience of tourists looking for directions to Chinatown, Gouger versus Grote Street	1	More wayfinding would be valuable	
YourSAY survey	Precinct access	Footpaths, signs			
YourSAY survey	Precinct access	Signs could be good. I will check those out on my next dog walks as I have not considered the signage here.			* Parking considers future needs (volume and facilities such as EV Charging)
YourSAY survey	Precinct access	More signs would help people not familiar with the area. Mobility accessible footpaths are vital.			
Workshop 21 March	Precinct access	Wayfinding - Digital board displays on either ends (can update business info) to help people navigate area	3		
YourSAY survey	Precinct access	Not loving the clutter of signs, etc. on the footpath outside restaurants and the pharmacy on the south side across from the market. Understand that times have been tough and may be getting tougher, but they do look crap (ref art comment) and are in the way when it's busy. Maybe more signage re: tram proximity to Gouger/Market (might already be there)?			
ACMA/CMAR Workshop 14 March	Precinct access	Parking - Coles was the most successful in SA; CMAR +260 spaces (replacement) + retail/residents (approx 1000 total)		PARKING AND FUTURE NEEDS	
ACMA/CMAR Workshop 14 March	Precinct access	Future proof area including EV parking provisions etc			* More public toilets along Gouger Street
YourSAY survey	Precinct access	Change of traffic. Future vehicle progression.			
YourSAY survey	Precinct access	Slow.			
YourSAY survey	Precinct access	More public toilets as people have to travel far to access public, esp with kids		PUBLIC TOILETS	
YourSAY survey	Precinct access	Signage. Public toilet more available			
YourSAY survey	Precinct access	This is already fine.		OTHER	* Review infrastructure improvements, opening hours and future growth requirements
YourSAY survey	Precinct access	Never had a problem, nor seen anyone with a problem			
YourSAY survey	Precinct access	It's ok. Everything is fine. Just not very clean.			
Workshop 21 March	Precinct access	Need infrastructure upgrade - SAPN should look after the street and provide more power supply		IMPROVED INFRASTRUCTURE	
YourSAY survey	Precinct access	Infrastructure is fine.			
ACMA/CMAR Workshop 14 March	Precinct access	Review opening hours including new market redevelopment area		OPENING HOURS	* Review infrastructure improvements, opening hours and future growth requirements
Workshop 21 March	Precinct access	Develop cool walkable streets which lead residents from across the city and tourists staying in the city, into the restaurantss and markets. *Capture residential growth			
YourSAY survey	Precinct access	Buses without delays.		PUBLIC TRANSPORT	

SURVEY SOURCE	Does the Vision meet your overall aspirations for the Gouger Street Revitalisation project?	Is there anything not captured in the Vision and Guiding/Design Principles for the Gouger Street Revitalisation project?	Please rank the following Guiding/Design Principles in order of importance to you, with 1 being the most important.	Please let us know your thoughts on the key design elements shown in the draft concept diagram. (See concept design pack here)
Your Say	Unsure	I like the vast majority of it. However, none of the community comments ask for more car parking - and in fact most mentions of car parking ask for reduced on-street parking - so I'm not sure why/how "Connectivity" includes parking convenience.	Better Streets = Better Business, Greener Street, Activate and Attract, Connectivity, Organise and Declutter, Celebrate Culture and Identity	I love the continuous footpaths, greening, lighting, and pedestrian crossings and think that will make a huge positive difference to the space. However it seems clear from the consultation that people are asking for fewer cars and more of everything else - so I don't like the sheer amount of on-street car parking that's made it into the concept designs. I understand we need to keep space for deliveries, drop-off, accessible parking, etc., but I'd like to see the designs being more ambitious (and more aligned with the community consultation) in repurposing some more of the angled parking spaces. I support all of the proposed design elements. They address my feedback, but I think this is a missed opportunity to make more impactful changes to the street. Large car-parking areas are essentially unchanged. I would like to see the proposed formal crossing points raised to emphasise the pedestrian right-of-way and slow down cars. I like that this treatment has been proposed along the footpath at all the adjoining side streets. Appreciate the clear pedestrian spaces. And improved greenery. All well needed.
Your Say	Yes	Removing/repurposing on-street carparking, and reducing vehicle speeds	Better Streets = Better Business, Greener Street, Connectivity, Activate and Attract, Celebrate Culture and Identity, Organise and Declutter	
Your Say	Unsure	Would be fantastic if there were opportunities for this to be fully car free. If not permanently, at least on certain days or for festivals etc. Currently there is too much weight for car traffic. Could potentially be open for delivery traffic only (eg through the use of retractable bollards). There does not appear to be much by way of cycling infrastructure other than bike parking and crossing. Would be really ideal to include separated bike infrastructure. In the absence of this, will the road be clearly signed as a shared space? Will the speed limit reduced to 30? Approve of the added crossings, road narrowings etc. Wombat crossings or a fully raised street would further improve the safety of the area. Would be good to remove much more street parking to accommodate more public space and other amenities.	Connectivity, Greener Street, Celebrate Culture and Identity, Activate and Attract, Better Streets = Better Business, Organise and Declutter	
Your Say	No	Further opportunities for pedestrianisation of Gouger Street	Connectivity, Activate and Attract, Greener Street, Celebrate Culture and Identity, Organise and Declutter, Better Streets = Better Business	I like the use of flexible zones. Vision is good. I like the raised crossings. I like more opportunities to sit and rest. You need to consider pedestrian movement from the central markets down Field Street. Cars needs to be slowed down to around 20km/h so cyclists moving along Gouger Street feel safer. Need to plan formal and informal activation of the area around the Moonta Street intersection. The bike parking on the median strip near Compton Street does not work and could be moved to other places then replaced with greening. I don't think signage needs to be rationalised, diversity is interesting.
Info Session 20 or 21 May	No	People visit a street for the commercial offer. The guiding principles largely ignore the needs of businesses. Scheduling these major works whilst the Arcade development is ongoing demonstrates the disregard for businesses.	(All were numbered 6 in priority)	Better businesses will lead to better streets. Better businesses will encourage people to stay longer. The 'distinctive character' of the street is disorganised and cluttered. We need more of this, not less!
Info Session 20 or 21 May	Yes	-	Connectivity, Celebrate Culture and Identity, Greener Street, Organise and Declutter, Activate & Attract, Better Streets = Better Business	Double wide loading zone sounds good but it would need to be very clear who is the intended user at any given time. Would also be good to see better utilisation of bus & public transport in the area.
Info Session 20 or 21 May	Yes	I like all of the example design responses, and the goals they're based on. I'm concerned that there is still too much on-street carparking, and that the speed limit remaining at 50km/h will cause unsafe driving.	Better Streets = Better Business, Connectivity, Activate & Attract, Greener Street, Celebrate Culture and Identity, Organise and Declutter	
Info Session 20 or 21 May	Yes	-	Better Streets = Better Business, Greener Street, Organise and Declutter, Connectivity, Activate & Attract, Celebrate Culture and Identity	More bike parking - love this idea (and the flexible loading zone is cool too!)

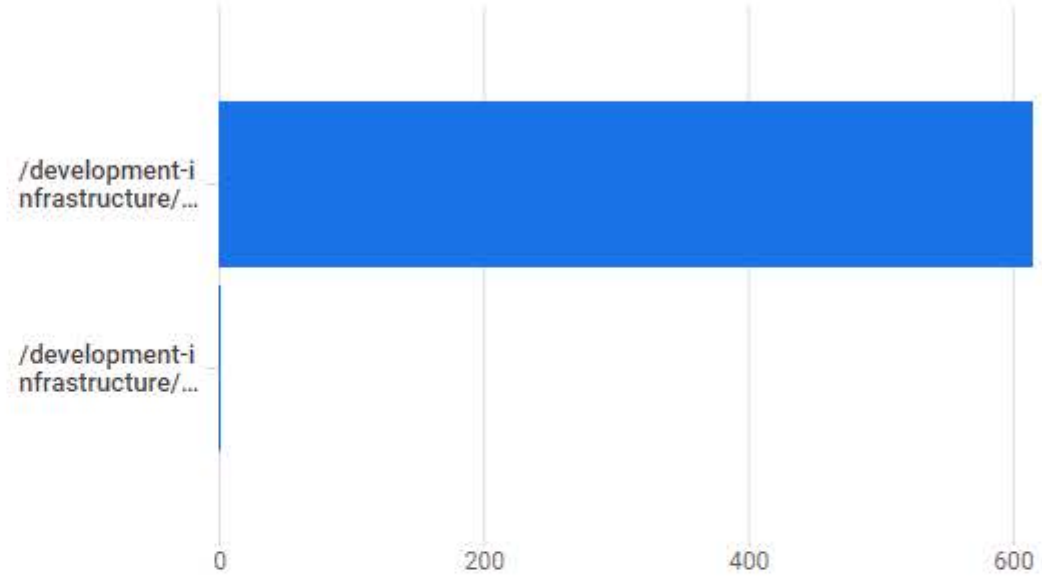
SURVEY SOURCE	Does the Vision meet your overall aspirations for the Gouger Street Revitalisation project?	Is there anything not captured in the Vision and Guiding/Design Principles for the Gouger Street Revitalisation project?	Please rank the following Guiding/Design Principles in order of importance to you, with 1 being the most important.	Please let us know your thoughts on the key design elements shown in the draft concept diagram. (See concept design pack here)
Info Session 20 or 21 May	Yes	-	Organise and Declutter, Greener Street, Activate & Attract, Celebrate Culture and Identity, Connectivity, Better Streets = Better Business	All of the above are important.
Info Session 20 or 21 May	Yes	Provides enough ideas and options to work from	Better Streets = Better Business, Activate & Attract, Celebrate Culture and Identity, Greener Street, Organise and Declutter, Connectivity	
Your Say	Unsure	There's not a lot about cyclist safety. This is important when designing new carparking spaces, being mindful that carelessly opened doors injure cyclists. I feel safer riding my bike alongside cars parked perpendicular to the curb than when riding alongside cars parked parallel to the curb. The former gives me a chance to avoid injury if a driver is careless, the latter does not.	Connectivity, Activate and Attract, Greener Street, Organise and Declutter, Celebrate Culture and Identity, Better Streets = Better Business	I'm not trying to be smart, but in the attached document I can't find any reference to 'key design elements' nor one 'draft concept diagram', so I can't seem to be able to offer input here.
				The one key comment I have is that I think one roadblock to effective use of Gouger Street for pedestrians is the lights at the bottom of the UPark ramps (outside Zuma cafe). This intersection must surely be able to be done better than that. A wombat crossing? or individual zebra crossings? I live nearby and walk through gouger street several times a

Views by Page path and screen class over time



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Views by Page path and screen class



gouger-street-revitalisation



Rows per page: 10 1-2 of 2

Page path and screen class		Views	Users	Views per user	Average engagement time	Event count All events	Key events All events	Total revenue
		617 0.04% of total	457 0.05% of total	1.35 Avg -9.21%	26s Avg +61.94%	1,912 0.04% of total	0.00	\$0.00
1	/development-infrastructure/infrastructure/infrastructure-projects/gouger-street-revitalisation/	616	456	1.35	26s	1,909	0.00	\$0.00
2	/development-infrastructure/infrastructure/infrastructure-projects/gouger-street-revitalisation	1	1	1.00	0s	3	0.00	\$0.00

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Add comparison +

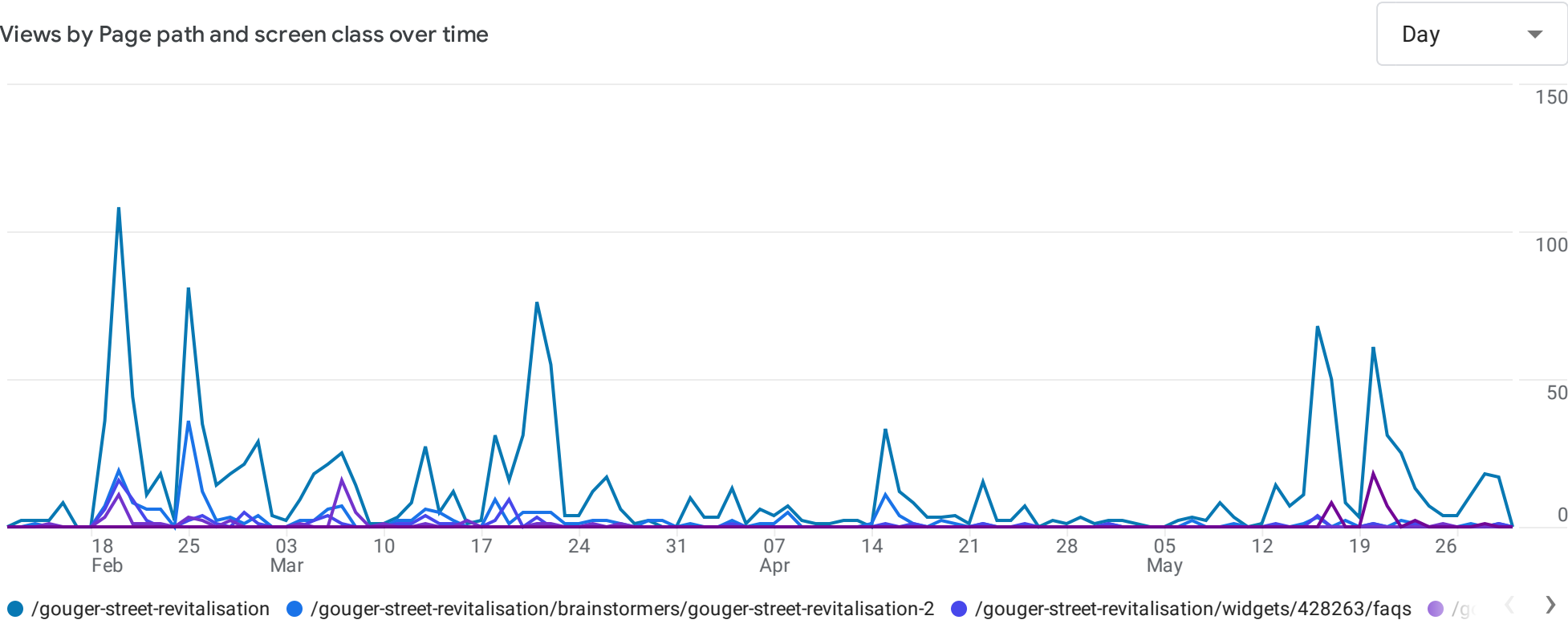
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Pages and screens: Page path and screen class

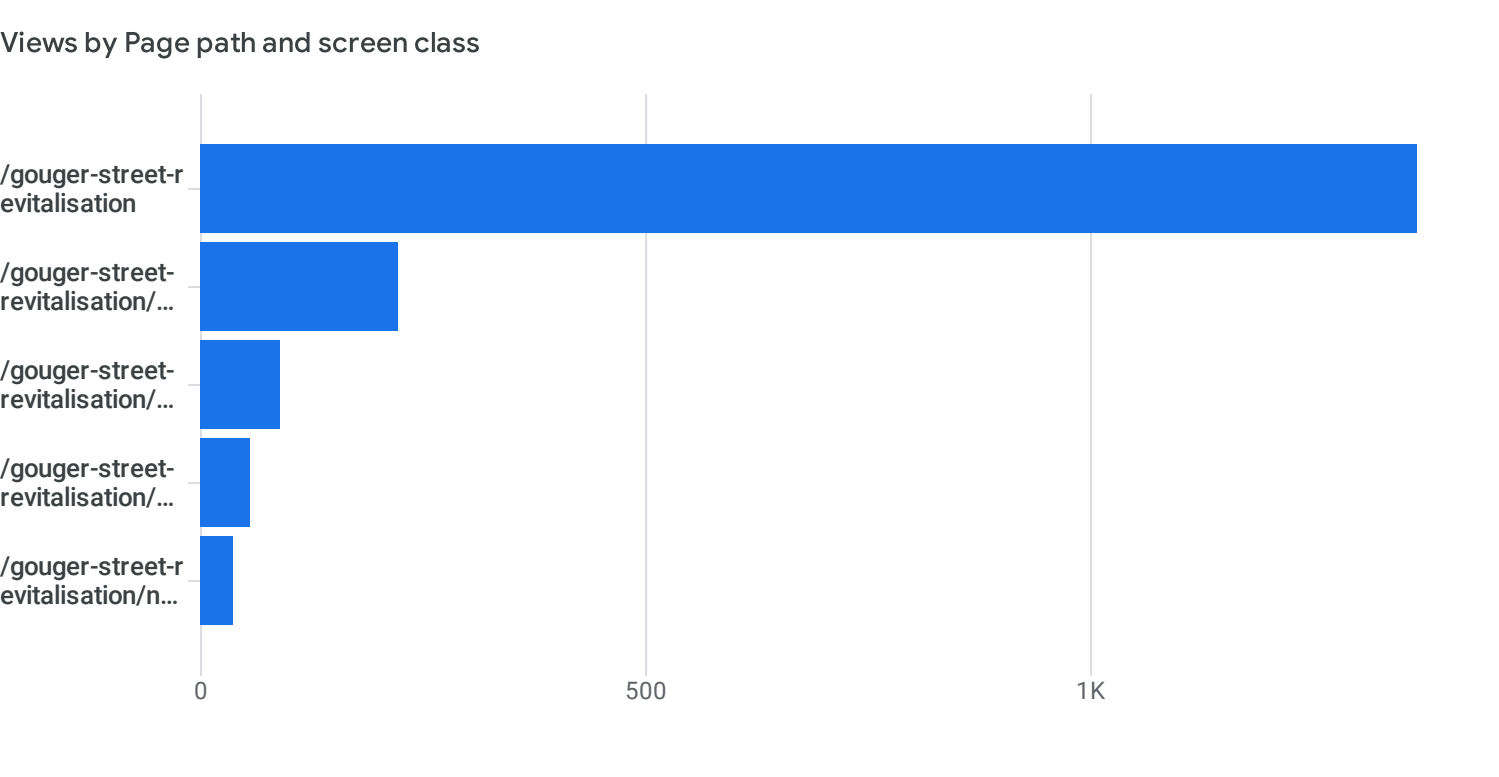
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Views by Page path and screen class over time



Views by Page path and screen class



gouger-street-revitalisation

Page path and screen class		Views	Users	Views per user	Average engagement time	Event count	Key events	Total revenue
		↓				All events	All events	
		1,863	587	3.17	0s	2,951	0.00	\$0.00
		2.69% of total	1.84% of total	Avg +46.44%	Avg 0%	2.02% of total		
1	/gouger-street-revitalisation	1,367	521	2.62	0s	2,249	0.00	\$0.00
2	/gouger-street-revitalisation/brainstormers/gouger-street-revitalisation-2	222	118	1.88	0s	285	0.00	\$0.00
3	/gouger-street-revitalisation/widgets/428263/faqs	89	58	1.53	0s	99	0.00	\$0.00
4	/gouger-street-revitalisation/survey_tools/102793	56	45	1.24	0s	117	0.00	\$0.00
5	/gouger-street-revitalisation/news_feed/gouger-street-vision-and-design-principles	36	11	3.27	0s	39	0.00	\$0.00
6	/gouger-street-revitalisation/brainstormers/gouger-street-revitalisation-2/	30	17	1.76	0s	63	0.00	\$0.00
7	/gouger-street-revitalisation/survey_tools/103997	30	25	1.20	0s	49	0.00	\$0.00
8	/gouger-street-revitalisation/survey_tools/105743	9	4	2.25	0s	9	0.00	\$0.00
9	/gouger-street-revitalisation/news_feed/concept-design-workshops	4	2	2.00	0s	7	0.00	\$0.00
10	/gouger-street-revitalisation/brainstormers/gouger-street-revitalisation-2/ideas/new	3	3	1.00	0s	4	0.00	\$0.00

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CLICKS
58

 **City of Adelaide**
16 May 12:15 PM 📍 Gouger Street

Gouger Street Revitalisation Update! 🌟
After our community engagement in...



Impressions	1,43K
Engagements	11
Reach	1,36K
Likes	6
Comments	15

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