

Share your experiences on improving traffic management and walkability along O'Connell and the surrounding streets.

Let's work together.

Consultation closes Friday 5.00pm, 4 July 2025.



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Customer Centre
25 Pirie Street, Adelaide
(08) 8203 7203
ouradelaide.sa.gov.au

O'Connell Street Traffic Consultation

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Project Information

The City of Adelaide is seeking to understand your experiences of O'Connell Street and the surrounding streets to improve traffic management and pedestrian amenity. We are working with our community and key stakeholders to better understand whether you are noticing unsafe driving or excessive vehicle noise, so we can continue to make O'Connell Street an enjoyable place for everyone.

Background

Council is dedicated to a thriving neighbourhood for all. This project complements other projects and initiatives to improve neighbourhoods across the city, such as through the Integrated Transport Strategy, Speed Limit Review, O'Connell Street Revitalisation project and the City Plan Adelaide 2036.

In response to concerns raised about 'hoon' driving and excessive vehicle noise, the Council is now seeking further details about what businesses and the community are experiencing on O'Connell Street and the surrounding streets.

Your feedback will help guide any future recommendations and/or collaboration with SA Police.

Frequently Asked Questions

How did we get here?

We've been working closely with the community to shape the future of O'Connell Street—one of North Adelaide's most iconic destinations.

Since 2021, through conversations, surveys, and focus groups, we've heard what matters most to locals, businesses and visitors. We've explored ideas to improve safety, accessibility, amenity and vibrancy, and we have used this feedback to help guide planning.

So far, we've:

- Held stakeholder roundtables with the Lord Mayor
- Engaged residents, businesses and visitors through surveys and focus groups
- Explored how people use the street and what would make it more enjoyable
- Worked with the community to develop vision and design principles

What have we previously heard?

In 2022, Council engaged with the community to better understand priorities for O'Connell Street. Feedback from surveys, drop-in sessions, and stakeholder meetings informed key design principles, which have guided the concept design. Some of the key themes previously raised include:

- Improved pedestrian safety and crossings
- More greenery and shade
- Cycle infrastructure
- Better lighting and security
- Support for local businesses.

What is the purpose of this consultation?

We recognise that traffic-related issues can impact how comfortable people feel on their streets and roads in their neighbourhoods. That's why we're consulting with businesses and residents to better understand their experiences.

We appreciate the feedback our community has provided to help shape the development of O'Connell Street. In this current consultation, the focus is specifically on driver behaviour. Through the O'Connell Street Revitalisation Project, there will be opportunities to provide input on the overall design of O'Connell Street at a later phase. If you're interested, we encourage you to sign up to the project page to be involved, go to our [OurAdelaide.sa.gov.au](https://ouradelaide.sa.gov.au) 'O'Connell Street Revitalisation'.

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What is 'hoon driving'?

Some driver behaviour can be described as 'Hoon Driving'. The Department for Infrastructure and Transport defines "Hoon driving" as driver behaviour that includes:

- Driving at very high speeds
- Performing burnouts or doughnuts
- Dangerous or careless driving
- Failing to maintain proper control of a vehicle
- Causing a vehicle to make excessive noise or smoke

In South Australia, these behaviours are considered hoon-related offences when committed in a way that endangers public safety or disrupts the community. Strong penalties, including impounding vehicles, are in place.

How do I provide my feedback?

There are a number of ways in which you can provide feedback:

Submission Form (attached to this information pack)

Online

ouradelaide.sa.gov.au

Contribute your feedback via the **Online Survey** and/or **Discussion Forum**.

Site Drop Ins

Stop by our Street Corner pop up

1-3 pm Sunday 22 June

North Adelaide Village, 66 O'Connell Street, North Adelaide

Attend a Community Meeting

6.30-8 pm Monday 23 June

North Adelaide Community Centre, 176 Tynte Street, North Adelaide

Come along to a drop in session

4-5.30 pm Wednesday 25 June

North Adelaide Community Centre, 176 Tynte Street, North Adelaide

Email your comments to ouradelaide@cityofadelaide.com.au

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Written Submissions

All written submissions must be received by 5.00 pm on the date advertised and should be addressed to:

Community Consultation
O'Connell Street Driver Behaviour Consultation
GPO Box 2252, Adelaide SA 5001

What happens next?

We will acknowledge your feedback either by email or in writing.

Following the close of consultation, we will prepare an engagement report. This will be presented to the Council for consideration in August 2025.

For enquiries please contact:

Beth Merrigan

Senior Planner

T: 8203 7203

E: b.merrigan@cityofadelaide.com.au

Or visit ouradelaide.sa.gov.au

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Feedback Form

Feedback closes **5:00 pm, Friday 4 July 2025.**

This form can also be completed online at ouradelaide.sa.gov.au.

Q1. How do you participate in city life (required)

Tick all that apply

☐ Work

☐ Shop

☐ Play (Leisure/Recreation)

☐ Live (reside)

☐ Study

☐ Own a business

☐ Tourist

Q2. Are you a City of Adelaide ratepayer? (required)

Select one answer only

☐ Yes

☐ No

Q3. Age group (required)

Please circle

Under 9

35-39

65-69

10-14

40-44

70-74

15-19

45-49

75-79

20-24

50-54

80-84

25-29

55-59

85 and over

30-34

60-64

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Q.4 What gender do you identify with?

- ☐ Female
- ☐ Male
- ☐ Non-binary/Gender Diverse
- ☐ Prefer not to say
- ☐ Other

Q5. How do you currently use O'Connell Street?

Select the options that apply to you

- ☐ Accessing local businesses and services
- ☐ Attending events or dining out
- ☐ Commuting through the area
- ☐ Walking, cycling, or enjoying public spaces
- ☐ Working/employment
- ☐ Other (please specify)

Q6. How often are you on or around O'Connell Street?

- ☐ Daily
- ☐ A few times a week
- ☐ Weekly
- ☐ Less often
- ☐ I don't use as I don't feel safe

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Q7. Have you experienced or witnessed any of the following behaviours on O'Connell Street or nearby streets?

Tick all that apply

- ☐ Motorists driving at high speeds
- ☐ Motorists performing burnouts or doughnuts
- ☐ Dangerous or careless driving
- ☐ Vehicles not being driven under appropriate control
- ☐ Motorists causing a vehicle to make excessive noise or smoke
- ☐ I haven't noticed any of the above
- ☐ Other (please describe):

Q8. What impact (if any) have these behaviours had on you? (Refer to last question)

Tick all that apply

- ☐ I feel less safe walking
- ☐ I feel less safe cycling
- ☐ I avoid the area at certain times
- ☐ It affects my business or customers
- ☐ Noise disrupts my sleep/lifestyle
- ☐ No personal impact
- ☐ Other (please specify)

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Q9. When do these behaviours usually happen?

Tick all that apply

During the late evening/overnight

☐ 9pm – 12am

☐ 12am – 3am

☐ 3am – 6am

During the day time/early evening

☐ 6am – 9am

☐ 9am – 5pm

☐ 5pm – 9pm

☐ Not sure

☐ Never (I don't think it occurs)

Q10. To what extent does driver behaviour on O'Connell Street impact you using the area?

☐ No impact

☐ Slight impact

☐ Moderately impact

☐ High impact

☐ Extreme impact

Q11. What would you suggest to enhance your experience in the area?

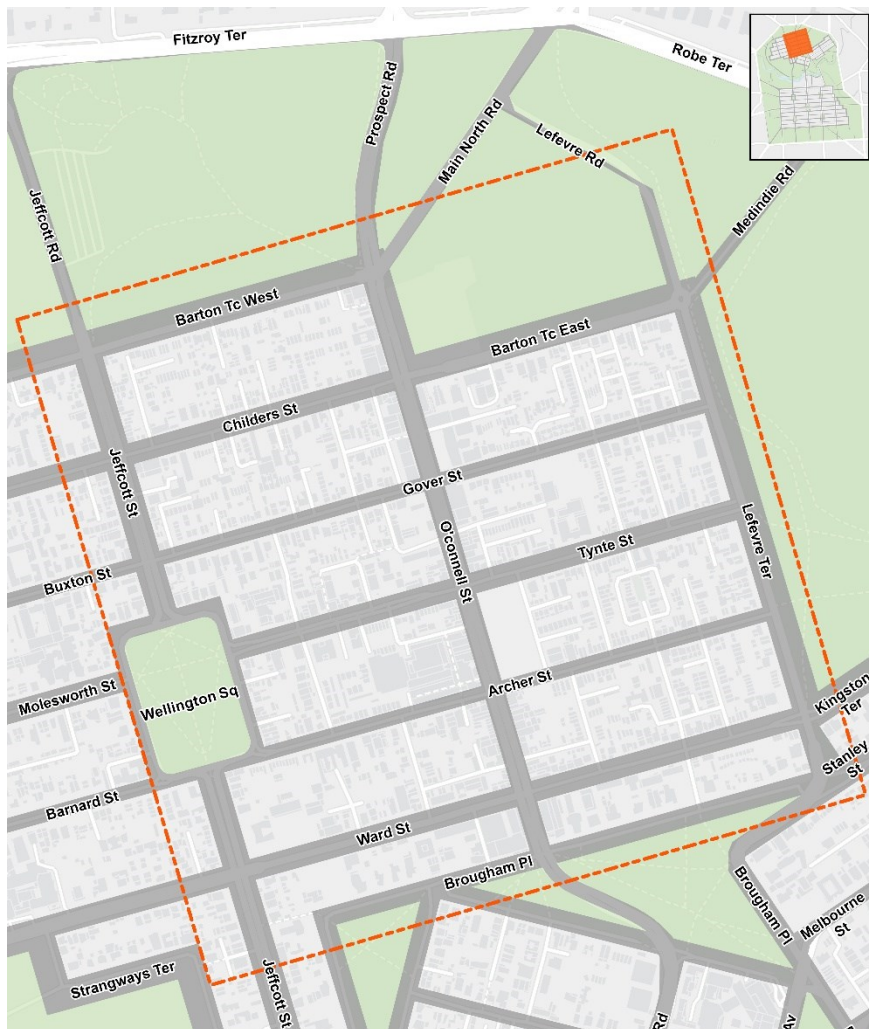
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Q12. Is there anything else you'd like to share with us?

Q13. Please mark on the map where your experience of these issues are most common?

Please include where and when you've noticed problems and what problems occurred.



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Contact Details (optional)

Providing contact details in a feedback form is optional. However, we ask for this information because we want to know a little more about who you are and how you use the city to ensure we get a higher quality of data to go along with your feedback. The data will help us analyse feedback from specific groups (e.g. age, gender, City users), which in-turn will provide a richer and more valuable response to help Council make decisions.

First Name:		Last Name:	
Email Address:			
Address:			
Business/Organisation Name (if applicable):			
Are you a City of Adelaide Ratepayer?	☐ Yes ☐ No		
Please indicate your main areas of interest (tick all that apply):			
☐ Our Community	☐ Our Economy	☐ Our Environment	☐ Our Places

OurAdelaide.sa.gov.au is Council's online consultation website. It is your chance to be kept up-to-date and provide feedback on areas of the city that interest you. Would you like to sign up to Our Adelaide to receive the monthly newsletter and be notified of new projects that match your interests?

☐ Yes ☐ No **Please provide your email address above*