Kadaltilla®
Adelaide Park Lands Authority

# Draft APLMS Phase 3 Engagement

We engaged with over **400** people

**74** online surveys received

**26** organisations provided submissions

We gave out **1000** postcards citywide and in adjoining suburbs

Achieved **20,000** organic social media impressions

## We engaged with over 400 people

**300** people were spoken to at the Rundle Mall information booth and 196 completed the survey in-person

**40** people emailed directly with written feedback

**74** responded to the online survey

**26** organisations provided submissions

## Achieved:

**1,315** total clicks from paid ads and organic socials to webpage

**2,830** total webpage views

**18,000** reach from organic social posts

**12,471** total number of events (interactions) users had on page

**989** PDF link clicks
**967** PDF file downloads

## Activations included:

Online website

Online survey

Downloadable documents, fact sheets, technical extracts, and interactive mapping link

Workshops and presentations

Public hearing Speaker
Key stakeholder event

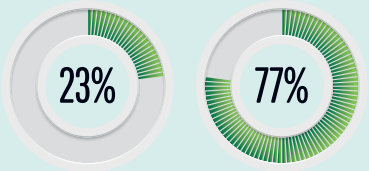
Information booth in the Rundle Mall with survey opportunity

Kadaltilla®
Adelaide Park Lands Authority

# Draft APLMS Phase 3 Engagement

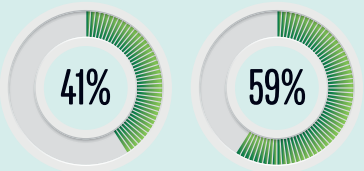
## About the respondents

City of Adelaide resident vs Other



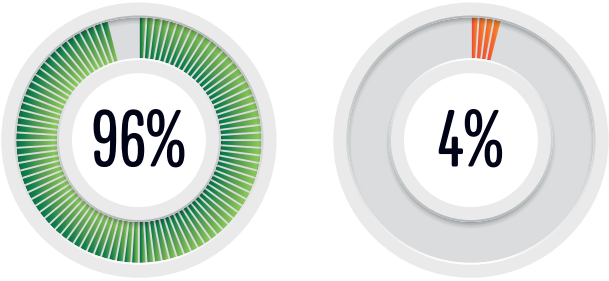

City of Adelaide | Other

Gender (male vs female)



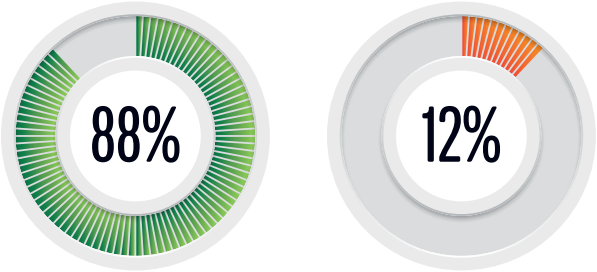

MALE | FEMALE

### Do you support the draft vision?



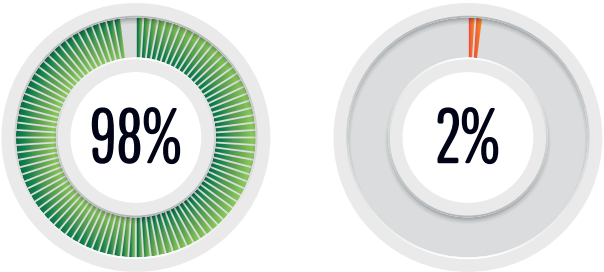

YES | NO

### Do you feel that the draft APLMS Towards 2036 is easy to navigate



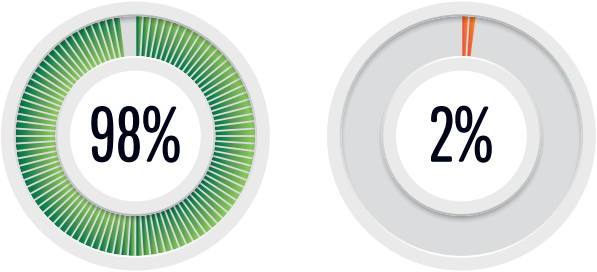

YES | NO

### Do you support the three overarching draft goals?



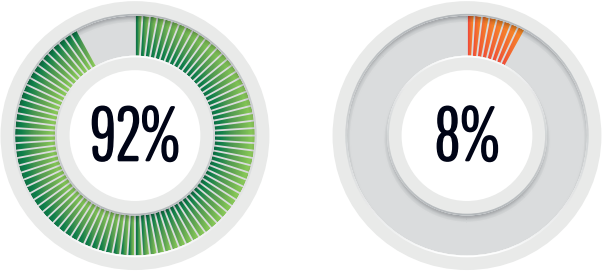

YES | NO

### Do you support the four draft pillars?




YES | NO

### Are you supportive of land that is classed as having a 'Non-Park Lands Purpose' being returned to a 'Park Lands Purpose'?




YES | NO