Proposed Strategic Projects

Strategic projects are generally 'one off' activities that have been prioritised to be delivered within a specific timeframe to meet strategic outcomes, often as a result of Council decisions and/or partnerships.

The list below outlines all the strategic projects proposed in 2025/26.

Strategic Project	Grant ($'000)	Budget ($'000)
88 O'Connell Project Delivery	-	50
Aboriginal Employment and Inclusion Coordinator	-	34
Adaptive Re-use Housing Initiative Program (ARCHI)	303	606
Adelaide Central Market Expansion Operational Preparedness	-	939
Annual Cultural Burn in the Park Lands	-	25
Asset Condition Audit	-	1,200
Australia Day Partnership - Australia Day Council of South Australia Incorporated	-	100
Bilingual Community Liaison Officer	-	93
City Activation	-	300
City Brand Development	-	100
City of Adelaide Website Redevelopment	-	100
City Plan Digital Tool (City of Adelaide Digital Explore - CoADE)	-	140
Cyber Security Enhancement	-	110
Future Libraries Business Case	-	75
Implementation of the City of Adelaide Housing Strategy – Vacancy assessment	-	200
Implementation of the Disability Access and Inclusion Plan 2024-2028	-	130
Investment Attraction Program	-	100
Master Plan for Helen Mayo Park	250	250
National Heritage Management Plan Implementation	-	100
On-Street Parking Compliance Technology and Customer Analytics Reform	-	152
Parking Coordinator - On Street Paid Parking Control Changes	-	128
Partner Marketing – Winter Focus	-	75
Planning and Design Code Amendment Program	-	100
Positive Ageing Program – Pilot	-	50
Key Biodiversity Area Management Plan for G S Kingston Park / Wirrarninthi (Park 23)	-	75
Resilient Flood Planning	100	1,100
Review of Property Management	-	50
Rundle Mall Live Music Program	-	100
Social Planning Homelessness and Adelaide Zero Project - Partnership	-	215

Strategic Project	Grant ($'000)	Budget ($'000)
Talent Attraction and Retention	-	121
Tentative List Submission for the World Heritage Bid for Adelaide and its Rural Settlement Landscape	-	178
Tourism and Business attraction	-	150
TOTAL STRATEGIC PROJECT BUDGET	**653**	**7,146**

Strategic Projects are provided under each Program in the Draft 2025/26 Business Plan and Budget. See pages 23-57.