

Opportunities and Key Activities

We are presented with the necessity for the City of Adelaide to make the very best of our available resources, diversify our revenue streams, and to plan for the changing expectations of our communities in these challenging times.

We now have the opportunity to:

- **Support our residents'** wellbeing and connectivity to their local neighbourhoods to enable them to participate more fully in City life
- **Embrace Adelaide's creative identity** and further support the arts and cultural sector in actively growing the City's vibrancy and economy
- **Strengthen our businesses** and entrepreneurs to be innovative and to grow
- Rebuild the international education and tourism markets
- Diversify our revenue streams
- Forge partnerships to advance projects of mutual interest
- Attract and sustain investment in the City's infrastructure
- Target our sponsorship and grant funding to best support art, cultural, community organisations and sports and recreation groups, and
- Reshape the business of the City of Adelaide to operate more efficiently.

Council has prioritised a range of activities, projects and infrastructure to be delivered in 2020 – 2021, leveraging these opportunities to deliver on our Strategic Plan.



KEY ACTIVITIES FOR 2020 - 2021 FOR THRIVING COMMUNITIES

We will work with key partners to reduce homelessness in the City.

Delivered by: June 2021

Strategic Plan Key Action:

1.03 Continue support for the Adelaide Zero Project and other initiatives to achieve functional zero homelessness

Strategic / Infrastructure Project (s):

Don Dunstan Foundation Strategic Partnership (\$0.1m)

Implementation of East-West and North-South bikeways, providing safe access for people riding bikes in the city.

Delivered by: June 2021

Strategic Plan Key Action:

1.08 Implement City Access projects (walking, cycling and public transport) in partnership with the State Government, including the North-South and East-West city bikeways

Strategic / Infrastructure Project (s):

City of Adelaide Bikeways – East West (\$5.6m)*
City of Adelaide Bikeways – North South (\$2.2m)*

**joint State Government and Council funded*



KEY ACTIVITIES FOR 2020 - 2021 FOR STRONG ECONOMIES

Secure the preferred proponent and obtain project development approvals.

Delivered by: June 2021

Strategic Plan Key Action:

2.01 Develop 88 O'Connell Street

Strategic / Infrastructure Project (s):

Eighty Eight O'Connell (\$0.15m)

Progress design development to secure project development approval and commence early site works.

Delivered by: June 2021

Strategic Plan Key Action:

2.02 Redevelop Adelaide Central Market Arcade and Market District

Strategic / Infrastructure Project (s):

Central Market Arcade Redevelopment (\$0.5m)

Develop a program to create a range of experiences and opportunities to support local businesses and the community.

Delivered by: June 2021

Strategic Plan Key Action:

2.09 Activate main streets and develop unique precincts to support a diverse range of businesses and communities

Strategic / Infrastructure Project (s):

Hutt Street Project (\$0.3m)

Market to Riverbank (\$6.3m)*

Moonta Street (\$2.2m)*

Establish a new subsidiary of Council under Section 42 of the Local Government Act 1999 to accelerate economic growth through attracting investment and supporting the growth of business, residents, visitor, events, festivals and students.

Delivered by: June 2021

Strategic Plan Key Action:

2.10 Implement a City Wide Business Model

Strategic / Infrastructure Project (s):

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**joint State Government and Council funded*



KEY ACTIVITIES FOR 2020 - 2021 FOR DYNAMIC CITY CULTURE

Work in partnership with the Kurna community to deliver Reconciliation projects and to ensure Kurna Culture is both recognised and supported through integration into Council strategies, project planning and other initiatives.

Delivered by: June 2021

Strategic Plan Key Action:

3.01 Support, promote and share Aboriginal and Torres Strait Islander cultures and pay homage to the Kurna people as traditional owners

Strategic / Infrastructure Project (s):

Kurna-led Stretch Reconciliation Action Plan initiatives (\$0.1m)

Kids on Country (\$0.04m)

Reconciliation Action Plan 2021-24 Build (\$0.01m)

Deliver new and diverse play spaces, undertake further planning to guide future works and complete improvements to existing activity spaces.

Delivered by: June 2021

Strategic Plan Key Action:

3.07 Deliver diverse parks and playspaces

Strategic / Infrastructure Project (s)::

City Dirt Masterplan (\$0.04m)

City Skate Park (\$2.8m)*

Josie Agius Park/Wikaparntu Wirra (Park22) (\$0.02m)

Pelzer Park / Pityarilla (Park 19) (\$0.1m)

Quentin Kenihan Inclusive Playspace (\$0.8m)*

Work with our partners to deliver musical laneways and support, events and activations to celebrate Adelaide's culture of live music and performance.

Delivered by: June 2021

Strategic Plan Key Action:

3.11 Expand Adelaide's global reputation as a 'magnet city' and UNESCO City of Music, through world class events, live music, festivals and activation

Strategic / Infrastructure Project (s):

Umbrella Winter Festival (\$0.04m)

Splash incorporating winter lights (\$0.8m)

**joint State Government and Council funded*



KEY ACTIVITIES FOR 2020 - 2021 FOR ENVIRONMENTAL LEADERSHIP

Increase tree plantings, greening of streets and garden beds in identified parts of the City and design and construct greening and paths around Whitmore Square.

Delivered by: June 2021

Strategic Plan Key Action:

4.01 Increase street tree canopies and green infrastructure in city hot spots and public spaces

Strategic / Infrastructure Project (s):

Whitmore Square Greening (\$0.9m)*
Greening in the City's North West and South West (\$0.2m)

Delivery of a new Waste and Recycling Strategy and Programs to support our residents, businesses and community to reduce waste and improve recycling and organics outcomes.

Delivered by: June 2021

Strategic Plan Key Action:

4.02 Implement improvements to city-wide waste and recycling services to support transition to the circular economy

Strategic / Infrastructure Project (s):

City Wide Waste and Recycling Program (\$1.0m)

Delivery of feasibility assessments and design work for a River Torrens Wetlands and Urban Nature Space.

Delivered by: June 2021

Strategic Plan Key Action:

4.05 Enhance biodiversity in the Park Lands and connect our community to nature

Strategic / Infrastructure Project (s):

Kirrawirra Park / River Torrens Wetlands and Urban Nature Space (\$0.3m)

**joint State Government and Council funded*



KEY ACTIVITIES FOR 2020 - 2021 FOR ENABLING PRIORITIES

Expand access to and availability of data and insights through online tools and integrated Council reporting and workshops

Delivered by: June 2021

Strategic Plan Key Action:

Strategic / Infrastructure Project (s):

5.01 Review and improve the way we collect and present data to share insights with the community

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Understand the value and importance of services to deliver efficient outcomes to our community and review corporate services to deliver efficient internal support.

Delivered by: March 2021

Strategic Plan Key Action:

Strategic / Infrastructure Project (s):

5.06 Review Council services to balance efficiencies with meeting community expectations

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Develop a new policy covering the way council buys goods and services, with a focus on best value for money and improving social, environmental, cultural and local business outcomes.

Delivered by: December 2020

Strategic Plan Key Action:

Strategic / Infrastructure Project (s):

5.07 Implement Sustainable (financial, environmental, social, cultural) Procurement Policy

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