

Reference: Gouger Street Revitalisation

16 February 2024

Dear Resident / Owner

As part of our ongoing commitment to the Main Streets Revitalisation Program, the City of Adelaide is pleased to announce the commencement of the Gouger Street Revitalisation Project.

Gouger Street holds a special place in our city, known for its dynamic dining scene, bustling markets, and rich cultural heritage, including the iconic Adelaide Central Markets and Chinatown. With this project, we aim to enhance these unique characteristics while ensuring the street remains vibrant and relevant into the future.

The Gouger Street project area spans from King William Street to Morphett Street, considering technical feasibility, budget constraints and existing Council assets. The project scope will encompass a variety of design elements including upgrades to roads and footpaths, public art installations, improvements to parking, safety and connectivity enhancements, landscaping and more.

Throughout the duration of the project, we are dedicated to engaging with the community and gathering valuable feedback. We will offer various avenues for participation including one on one conversations, face to face meetings, information sessions, construction drop-ins, surveys and regular updates.

Concept Design workshops

To commence the engagement process, we are inviting interested businesses, residents, and community members to participate in two rounds of collaborative Concept Design workshops. These workshops will provide stakeholders with the opportunity to delve into the Project in more detail and share their thoughts and aspirations regarding design elements.

Participation is voluntary and participants are asked to commit their time to both rounds of workshops starting from March 2024. Sessions will run for approximately two hours at a nearby venue.

If you would like to be part of the workshops, please send an email to gougerstreetupgrade@cityofadelaide.com.au with the following details:

- Full name
- Address
- Contact number and email address
- Your interest(s) in the project, and who you may represent
- Availability: Morning (9.30am-12pm) | Afternoon (2-5.30pm) | Evening (6-8.30pm)

Workshop nominations close 7 March 2024.

More information

For more information, please visit the Gouger Street Project website at www.cityofadelaide.com.au/gouger-street-revitalisation where you can also register for Project updates.

Contact us on 8203 7203 and gougerstreetupgrade@cityofadelaide.com.au if you have any questions.



Kind regards

Gouger Street Engagement Team

