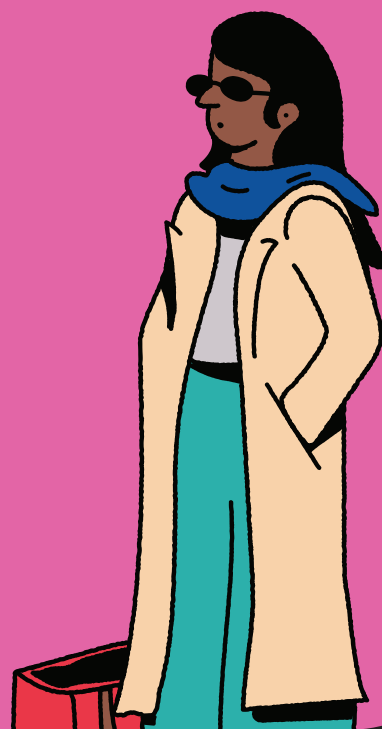


Melbourne Street

Main Street Revitalisation

Streetscape Concept Design Consultation

Consultation closes 11:59pm, Wednesday 25 March 2026



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Tell us what you think.

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Help shape the future of Melbourne Street

As part of the City of Adelaide's Main Street Program, we are revitalising Melbourne Street.

We are progressing plans to lift the appearance and functionality of Melbourne Street to elevate its appeal as a well-loved and attractive destination.

Guided by a shared vision, design principles and a Master Plan shaped through previous engagement, the plans include short-term improvement works and a long-term upgrade to the streetscape.

Improvements are already underway, with two wombat crossings soon to be established at each end of Melbourne Street.

We are now seeking your feedback on a proposed concept design for the streetscape. We want to hear your thoughts on key design features including street furniture, trees and landscaping, and proposed safety improvements.

Your feedback will help to refine the streetscape concept design and inform the next phase of design and construction.



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Melbourne Street - Main Street Revitalisation

Why is Melbourne Street being revitalised?

Melbourne Street is the focal point for lower North Adelaide with the Adelaide Park Lands as its bookends. It serves as a busy road link from the north-east suburbs into the central CBD.

It has long been valued for its diverse mix of cafés, restaurants, specialist medical practices, and boutique retailers. It has strong foundations, with opportunities to improve the streetscape to support a more consistent and connected experience.

What is the design based on?

Community input gathered through previous consultation shaped the Melbourne Street Master Plan. This plan identified community priorities for Melbourne Street as:



Creating a
unique brand
and identity



Refreshing the
public realm



Introducing
more vibrancy
and creative
connections



Curating a
diverse business
and commercial
mix



Improving
accessibility and
connectivity for
all users

What are the key features of the proposed concept design?

The concept reimagines Melbourne Street as a vibrant destination that celebrates local culture and supports businesses to thrive.

The Melbourne Street Revitalisation will see:

A more accessible, comfortable and welcoming street

- Additional greening with more street trees and landscaped areas
- New furniture including seating, rubbish bins and bike racks
- Balancing customer access and business needs with safety by retaining or reconfiguring most of the existing parking spaces
- Introducing flexible kerbside spaces and activity zones within the main strip that can be used for parking, outdoor dining or events

A safer street for all

- Pedestrians prioritised with wider footpaths and a shorter crossing distance at Jerningham Street
- Reductions to speed limits
- Traffic calming through paved intersections, kerb extensions and textured road surfaces that signal slower speeds and create safer crossing points
- Clearer road markings at intersections and along key routes to help drivers better see cyclists and understand where cyclists are likely to travel
- New improved street lighting for the precinct

Improved connectivity

- Upgraded footpaths with linkages to active transport networks and public transport amenities
- Road markings for cyclists on side streets to connect to wider cycling network
- Bike racks at bus stops to support active transport

Melbourne Street - Main Street Revitalisation

What else is happening?

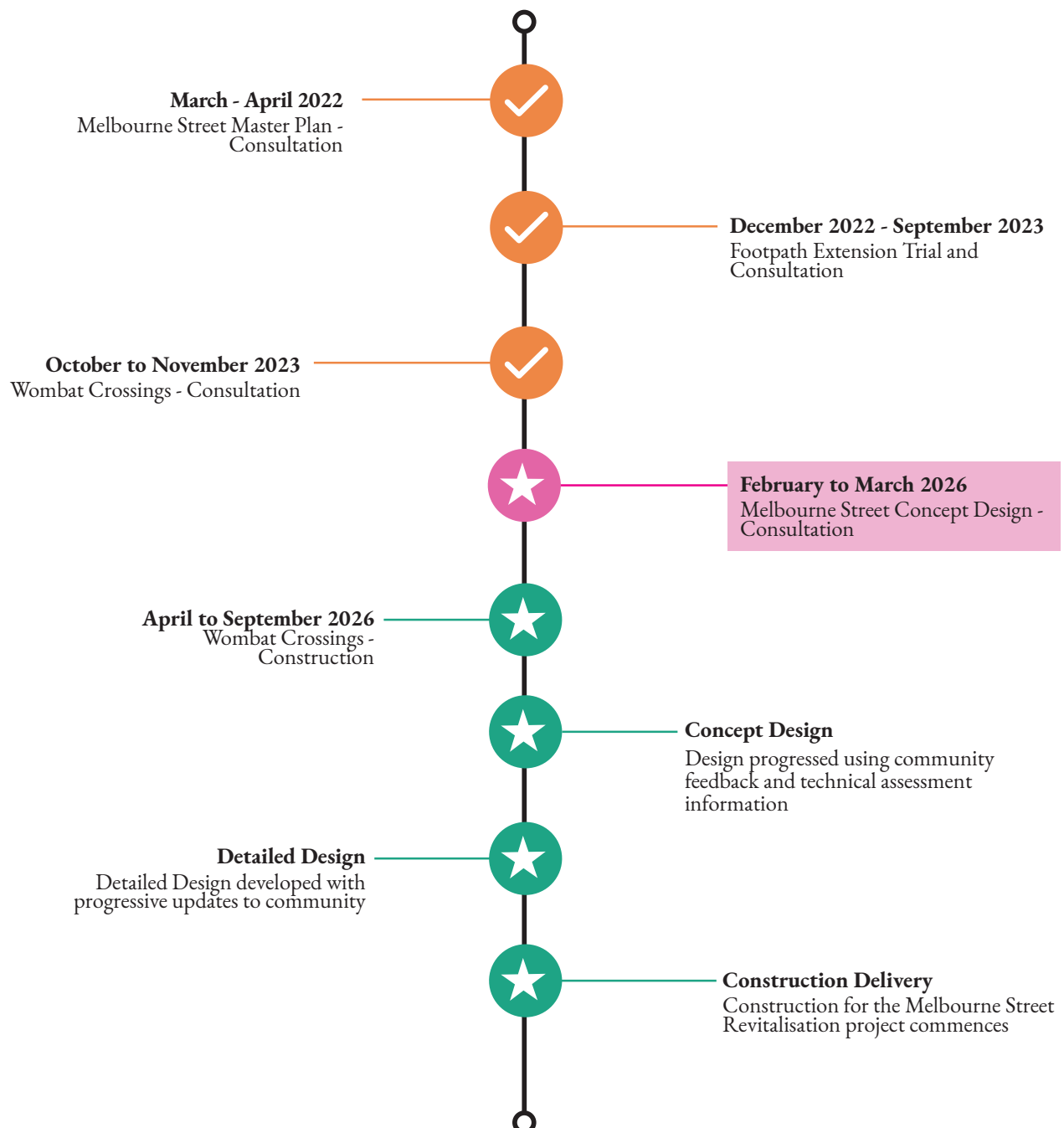
A range of short-term improvements have already been delivered on Melbourne Street, including updating and streamlining street furniture, temporary footpath extensions, lighting and greening initiatives.

Targeted safety upgrades are also progressing. Public consultation on proposed wombat crossings showed strong community support. The result will see two raised pedestrian-first crossings established at the eastern and western ends of Melbourne Street. With a 40km/h speed limit at and on approaches to the crossings, safer pedestrian crossing points will be established as bookends to the precinct.

Construction of the wombat crossings is planned for 2026 and will be delivered during the concept and detailed design stages of the broader revitalisation project.

Indicative Project Timeline

The figure below outlines the project timeline, highlighting the current consultation phase.



How do I provide my feedback?

Take our survey

Scan the QR Code to view the concept plan and take our online survey.



Visit us at a pop-up session

Come and meet the project team, view the streetscape concept plan and ask questions at one of our pop-up events.

When: Friday, 13 March
12.00 - 2.00pm

Saturday, 14 March
9.00 - 11.00am

Where: Corner Jerningham & Melbourne Streets
Outside TerryWhite Chemmart,
North Adelaide

Written Submissions

All written submissions must be received by 11:59pm on Wednesday 25 March 2026 and should be addressed to:

Community Consultation
Melbourne Street Revitalisation Project
GPO Box 2252, Adelaide SA 5001

How will my feedback be used?

We are committed to working with stakeholders and the community on the future of Melbourne Street.

Your feedback will help refine the streetscape concept design and inform the next phases of design and construction, alongside the need to balance technical and budget considerations.

Find out more

Got questions or need more information?

Visit

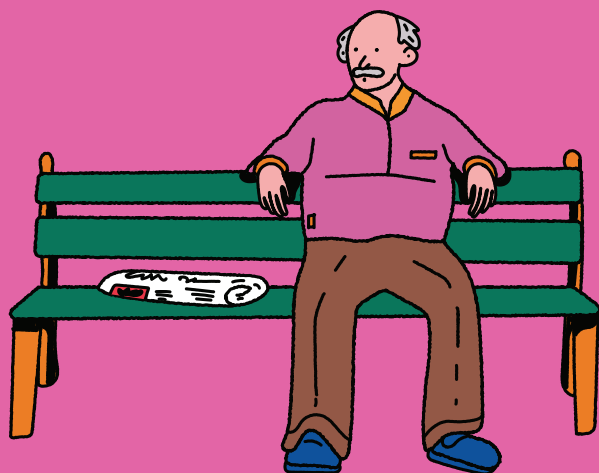
ouradelaide.sa.gov.au/melbourne-street

Email

feedback@melbournestreetupgrade.com.au

Call

1300 848 423



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Wednesday 25 March 2026**



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