Business Plan Priorities

To ensure the delivery of the Strategic Plan's long-term vision and the short-term actions and measures, it is essential to embed these into the everyday business of Council, which is achieved annually through the Business Plan and Budget. This process also allows Council to identify our Key Actions from our 2024–2028 Strategic Plan to prioritise for the year ahead.

Our planning approach and commitments alongside the identified financial principles ensure that we are able to plan, budget and report on the 2025/26 Business Plan and Budget in alignment with the Strategic Plan, community expectations and operational challenges and opportunities.

To support our planning, we are committed to:

- Demonstrating bold capital city leadership and robust governance with community at the heart of our decisions
- Building strategic relationships and partnerships to improve access to funding opportunities that support community outcomes and encourage investment and development
- Investing in meaningful and authentic community engagement to build trusting relationships
- Focusing on continuous improvement and efficiencies in the planning and delivery of services, programs and assets, based on community need and meeting Council's strategic intent
- Pursuing revenue opportunities and grants which reduce the reliance on rates and improve our procurement lifecycle
- Undertaking research and collecting data, to ensure we are continuously understanding the environment we are working in and to be able to inform decision making and planning outcomes
- Presenting our plan and budget through our organisational structure (articulated Program Overviews within this document).

A summary of our 2025/26 Business Plan, aligned to the Strategic Plan aspirations, is presented on the following pages.

Our Community – vibrant, connected and Inclusive

Drive affordable, safe and quality housing outcomes that attract and retain residents in our city.

An interesting and engaging place to live, learn and visit.

An inclusive, equitable and welcoming community where people feel a sense of belonging.

Action to Prioritise

- Support increased residential growth and housing affordability through partnerships and advocacy.
- Celebrate and elevate our community culture and the profiles of multicultural communities and create welcoming programs and services.

Projects that deliver on this aspiration:

- Bilingual Community Liaison Officer
- Social Planning Homelessness and Adelaide Zero Project – Partnership
- Future Libraries Business Case
- Implementation of the City of Adelaide Housing Strategy – vacancy assessment
- Positive Ageing Program – Pilot
- City Activation
- Rundle Mall Live Music Program
- Australia Day Partnership – Australia Day Council of South Australia Incorporated
- Flinders Street housing – Concept Planning
- Christmas Decorations – City-Wide, One Market and Rundle Mall
- Public Art Action Plan Deliverables
- Place of Courage

Measures within our Strategic Plan to deliver in 2025/26:

- Reduce the incidences of people sleeping rough or experiencing homelessness to functional zero by 2026 in line with Council's Homelessness Strategy
- Support 29 State Government housing outcomes per month in the City of Adelaide for people experiencing homelessness to 2026 in line with Council's Homelessness Strategy
- Review the Active City Strategy by 2025
- Review library and community centre service delivery model to better meet the evolving community's need by 2025
- Develop a Community Wellbeing Plan by 2026

Our Environment – Resilient, protected and sustainable

Leads as a Low Carbon Emissions City.

A sustainable city where climate resilience is embedded in all that we do.

The status, attributes and character of our green spaces and the Park Lands are protected and strengthened.

Action to Prioritise

- Make public electric vehicle charging available for all users, including micro-mobility, catalysing the uptake of electric vehicles in Adelaide and improving Council and community performance on transport emissions.
- Work with partners to create innovative ways to create or convert underutilised areas to green space.

Projects that deliver on this aspiration:

- Annual Cultural Burn in the Adelaide Park Lands
- National Heritage Management Plan Implementation
- Master Plan for Helen Mayo Park
- Key Biodiversity Area Management Plan for G S Kingston Park / Wirrarninthi (Park 23)
- Tentative List Submission for the World Heritage Bid for Adelaide and its Rural Settlement Landscapes
- Accelerated Greening Water Truck
- Aquatic Centre Community Playing Field- Denise Norton Park / Pardipardinyilla (Park 2)
- Brown Hill Keswick Creek (Financial Contribution)
- City Public Realm Greening Program
- London Road Depot Electrification (Stage 1)

Measures within our Strategic Plan to deliver in 2025/26:

- Develop a Sustainability Governance and Reporting Framework by 2025 and capture and share data and learnings
- All new dwellings built from 2025 are fully electric (no internal gas supply)

Our Economy – Growing, innovative and responsive

Adelaide's unique experiences and opportunities attract visitors to our city.

Achieve a critical mass of jobs and investment and attract and retain businesses by growing a dynamic, holistic economy.

Council is driving development opportunities for our community via diverse commercial activities.

Action to Prioritise

- Reinforce the position of Adelaide as the State's central business district and amplify Adelaide's reputation as a place to learn, work and start a business.
- Provide services and information that contribute towards a high productivity economy.

Projects that deliver on this aspiration:

- 88 O'Connell Project Delivery
- Adelaide Central Market Expansion Operational Readiness
- City Brand Development
- Tourism and Business Attraction
- Investment Attraction Program
- Partner Marketing – Winter Focus
- Federal Hall Trade Waste and Water Connections
- Central Market Arcade Redevelopment Options
- Central Market Arcade Redevelopment Major Project
- Market Expansion Capital Works – Ground Floor

Measures within our Strategic Plan to deliver in 2025/26:

N/A

Our Places – Interesting, purposeful and safe

Community Assets are adaptable and responsibly maintained.

Encourage bold, interesting and purposeful development that supports the changing needs of our community and city.

Create safe, inclusive and healthy places for our community.

Action to Prioritise

- Work with partners to increase active and diverse transport measures to ensure drivers, cyclists and pedestrians can safely and easily move within the city with a goal to minimise road incidents and decrease fatalities.
- Encourage repurposing, adaptive reuse and improvement of buildings and facilities.

Projects that deliver on this aspiration:

- Asset Condition Audit
- Resilient Flood Planning
- Adaptive Reuse City Housing Initiative (ARCHI)
- Planning and Design Code Amendment Program
- Implementation of the Disability, Access and Inclusion Plan 2024-2028
- Main Street Revitalisation
  - Gouger Street (Detailed Design & Construction)
  - Hindley Street (Construction)
  - Hutt Street (Detailed Design & Construction)
  - Melbourne Street (Detailed Design & Construction)
  - O'Connell Street (Detailed Design)
- Community Sports Building Redevelopment – Golden Wattle Park / Mirnu Wirra (Park 21 West)
- Community Sports Building Redevelopment – Mary Lee Park / Tulya Wardli (Park 27B)
- Community Sports Building Redevelopment – Concept Design
- Rundle Mall Sound System
- James Place Upgrade
- Additional Park Safe Vehicle
- Adelaide Park Lands Trail – Sir Donald Bradman Drive
- Belair-City Bikeway / Adelaide Park Lands Trail – Glen Osmond Road
- Traffic Signal Safety upgrade
  - Morphett Street and Franklin Street Intersection
  - Morphett Street and Grote Street Intersection
- Peacock Road Cycle Route
- School Safety Implementation Project
- West Pallant Street Improvements
- Franklin Street Pedestrian Crossing

Measures within our Strategic Plan to deliver in 2025/26:

- Commence the design of the Melbourne Street upgrade project by 2025/26
- Review the heritage overlays to ensure our heritage places are known and accommodated during development by 2025
- Increase the number of dwellings in our city from 14,660 (2021) to 17,780 by 2026 and 22,770 by 2031
- Deliver conservation management plans for heritage assets by 2025
- Review the Wellbeing (Public Health) Plan by 2026
- Review and implement by-laws which respond to community needs by 2025
- Commence the design of the Hindley Street, Gouger Street, O'Connell Street, Hutt Street upgrade projects
- Review the Dog and Cat Management Plan

Our Corporation – high performing, customer centric and bold

Effective Leadership and Governance	Exceptional Customer Experience	Financial Sustainability
People Engagement	Strategy, Value and Efficiency	Technology and Information

Action to Prioritise

- Create, maintain and integrate plans and policies that reflect and guide decision making and support our city and our community to thrive.
- Attract and retain people with skills and behaviours which align with our organisational objectives and values.

Projects that deliver on this aspiration:

- City of Adelaide Website Redevelopment
- Parking Coordinator – On-Street Paid Parking Control Changes
- Aboriginal Trainee and Cadet Program
- Talent Attraction and Retention
- City Plan Digital Tool (City of Adelaide Digital Explore – CoADE)
- On-Street Parking Compliance Technology and Customer Analytics Reform
- Minor Works Building – Safety Upgrades
- Aboriginal Employment and Inclusion Coordinator
- Cyber Security Enhancement
- UPark Central Market – Market Square Car Park
  - Car Park Hardware
  - Parking Guidance System
- Review of Property Management

Measures within our Strategic Plan to deliver in 2025/26:

- Review Emergency Management Plans and response by 2025
- Deliver a City of Adelaide Graduate Program by 2025
- Implement a Public Transparency Policy
- Review the Rating System to ensure optimum outcomes
- Deliver and maintain a Workforce Strategy