HINDLEY STREET REVITALISATION

Street Upgrade

Feedback on the Concept Design closes **5:00pm, Friday 14 June 2024**

PROJECT INFORMATION

We are seeking your feedback on the Concept Design for the Hindley Street Upgrade.

Hindley Street is the City of Adelaide's premier night life and entertainment precinct. It is an important east-west spine, connecting the CBD to the west end of the city, with laneways running north-south connecting to the Adelaide Railway station, Riverbank and Central Market precincts. Hindley Street was last upgraded in 1999 and caters for 8 times more pedestrian traffic than cars at peak times.

This upgrade will provide a high-quality pedestrian environment and experience, by putting people first through design features to create shade, widen footpaths, and create a safer pedestrian environment.

Concept Design Principles

Stakeholder input has been integral in developing this Concept Design.

In 2022, a series of Design Principles was developed from consultation with community. The community were asked to identify and rank a series of design features that were important to them. You can find the Design Principles at https://d31atr86jnqrq2.cloudfront.net/docs/hindley-design-principles.pdf

The Concept Design has been developed in line with these design principles, and with direct feedback from key stakeholders in the precinct (through the former Lord Mayor's Round Table for Hindley Street).

Hindley Street Revitalisation

Street Upgrade

We believe the Concept Design balances a wide range of stakeholder needs and preferences, and allows flexibility to respond to the changing dynamics of the street (e.g. the difference between day and night) while still meeting the project objectives to improve pedestrian amenity and upgrade infrastructure.

For more information about the Hindley Street upgrade, visit https://www.cityofadelaide.com.au/development-infrastructure/infrastructure/infrastructure-projects/hindley-street-revitalisation/

Timeline

We are currently in the concept design phase of the project cycle, where a concept design has been developed and is available for community viewing and feedback.

The detailed design is anticipated to be available for public viewing between August and September 2024.

Construction is anticipated to commence in early 2025.

Frequently Asked Questions

What is a "concept design"?

A concept design is the first 'pen-to-paper' design that maps big picture design features to approximately 30% of detail.

A concept design is then developed further with more details added to become the 'detailed' or 'final' design for construction.

You may have questions about the detail (e.g., tree species or footpath materials) that we are unable to answer at this early stage. We will record your queries and respond with an answer once we have it.

Why the upgrade?

- Hindley Street was last upgraded in 1999 and has become tired and in need of a refresh. This upgrade aligns Hindley Street with the upgraded streetscapes and precincts in the vicinity including Adelaide Festival Plaza, and Hindley Street west (between Morphett Street and South Terrace).
- The Hindley Street Revitalisation is about putting people first as there are eight times more pedestrians than vehicles who use the street at peak times.
- The north-west corner of the CBD, including Hindley Street, is the hottest part of the city. Improving greening through planting of street trees to provide shade and cooling will improve amenity significantly. It also provides the opportunity to add elements of surprise and 'sparkle' and establish opportunities to refresh the public realm with new or refreshed materials and street furniture.

Hindley Street Revitalisation

Street Upgrade

Your Say Adelaide

What sections of Hindley Street are being upgraded?

The section of Hindley Street between King William Street and Morphett Street will be upgraded. Construction will include new wider footpaths, new street trees, new kerbs, a new roadway and new parking (flexi) zones and raised pedestrian crossings.

What is the project budget?

The overall project budget (including design, other consultancy fees and construction) is $25M. This incorporates the $15M from the approved Council budget for 2024/25 and another $10M from Council's asset renewal budget.

What are the design principles?

The design principles that underpin the Hindley Street upgrade were developed during community consultation undertaken in 2022. These principles have been used to help develop the Concept Design.

The design principles are:

- **Prioritise Pedestrians**

  Provide areas to extend the footpath by minimising the width of vehicle lanes and reduce on-street parking. Improve crossing points across the street and at thresholds with side street and laneways.

- **Organise and Declutter**

  Rationalise business signage and public street furniture. Work with businesses to remove fixed outdoor dining and replace with removeable furniture. Rationalise and locate urban elements within activity zones.

- **Optimise Activity Zones**

  Incorporate flexi-zones to accommodate a range of activities such as parking, outdoor dining, public street furniture, lighting, artwork, and greening.

- **Enhance Frontages**

  Work with building owners to access grants to upgrade facades, including lighting and signage. Support initiatives that assist in driving high value, destination tenants.

- **Robust Greening**

  Incorporate street tree planting and additional greening associated with existing veranda posts, to provide valuable shade, amenity, and cooling.

- **Revive, Add Surprise and Sparkle**

  Establish opportunities to refresh the public realm with new or refreshed materials and public street furniture.

Hindley Street Revitalisation

Street Upgrade

Your Say Adelaide

What are the benefits of the upgrade?

This upgrade will provide a high-quality pedestrian environment and experience, by putting people first through design features to create shade, widen footpaths, and create a safer pedestrian environment.

Key features include:

- Providing a safer street to encourage more visitors.
- Introducing trees and greening to the street to provide shade and amenity to help stimulate daytime activity.
- Celebrating the heritage of the earliest established main street of Adelaide.
- Improved street lighting and CCTV.
- More space for outdoor dining to encourage active daytime businesses.
- Improving the Leigh Street and Bank Street intersection to support pedestrian movement from Adelaide Railway Station.

What engagement has taken place so far?

City of Adelaide has undertaken the following engagement processes to date:

The former Lord Mayor (Verschoor) initiated an informal stakeholder group in 2019 and undertook a roundtable about potential short-term wins for Hindley Street.

- Phase 1 Benchmarking and Research (February to June 2021)

  – Lord Mayor roundtables with stakeholders

  – Focus group with Square Holes to understand people's perceptions of the Hindley Street precinct.

- Phase 2 Vision and Design Principles (March – April 2022)

  – Stakeholders reviewed and commented on proposed vision for Hindley Street and ranked and prioritised design principles.

  – These design principles have been used to inform the concept design.

URPS has been engaged by the City of Adelaide to undertake the community engagement for both the concept design and detailed design phases of project delivery.

When will the detailed design be available?

The detailed design is expected to be released between August and September 2024.

Make sure you email feedback@hindleystreetupgrade.com.au to keep informed.

When will construction commence?

Construction is expected to commence in early 2025.

What other projects are happening in the precinct?

Hindley Street/Produce Lane Toilets

The City of Adelaide is about to install new toilets in Produce Lane, off Hindley Street near the former Dog and Duck venue.

Light Square Master Plan

You are invited to share your views to help shape the future of Light Square/Wauwi (the Square) as part of the development of the Square's master plan.

The master plan will guide the Square's future as an important community green space in the west end of the city. A key benefit of preparing a master plan is the development of a vision to guide improvements for the community.

You can find information and provide feedback at https://yoursay.cityofadelaide.com.au/light-square-wauwi-master-plan

How do I provide my feedback?

There are a number of ways in which you can provide feedback:

Online Survey
yoursay.cityofadelaide.com.au
Contribute your feedback via the **Online Survey**.

Drop-in Sessions

Register your interest in attending one of the following drop-in consultation sessions at https://www.cityofadelaide.com.au/development-infrastructure/infrastructure/infrastructure-projects/hindley-street-revitalisation/

- Monday 3 June 2024, 9am to 10am
- Monday 3 June 2024, 12pm to 1pm
- Tuesday 4 June 2024, 12pm to 1pm
- Tuesday 4 June 2024, 5pm to 6pm

Email your comments to feedback@hindleystreetupgrade.com.au

Written Submissions
All written submissions must be received by 5.00pm on the date advertised and should be addressed to:

Community Consultation
Hindley Street Revitalisation
GPO Box 2252, Adelaide SA 5001

Hindley Street Revitalisation

Street Upgrade

What happens next?

All feedback will be collated and de-identified to form a Community Engagement Summary Report. This will be uploaded onto the YourSay page for you to view.

We will keep you updated and encourage you to sign up for project updates or check back for further information.

For enquires please contact:

Ruby Rushforth

Community Engagement Lead

T: 1300 539 552

E: feedback@hindleystreetupgrade.com.au

Or visit yoursay.cityofadelaide.com.au

Hindley Street Revitalisation

Street Upgrade

Your Say Adelaide

COMMUNITY SURVEY

Feedback closes **5:00pm, Friday 14 June 2024**

Hindley Street Revitalisation Concept Design

We would like your feedback on the Hindley Street Concept Design.

Q1 Which of the following best describes you? *(mandatory response, select up to 3*

- I am a business/property owner located in Hindley Street
- I work at a business located in Hindley Street
- I am a local resident living in proximity to Hindley Street
- I am a customer (shop/eat/drink/party) on Hindley Street
- I am a tourist visiting Hindley Street
- I courier/deliver goods to Hindley Street
- I am a commuter who passes through Hindley Street
- Prefer not to say
- Other (please describe) (freeform text up to 100 characters)

Q2 Would you like to stay updated about the project?

- No
- Yes – please provide your email address below

_____

Q2 Read our Design Principles

The design principles that underpin the Hindley Street upgrade were developed during community consultation in 2022. These principles have been used to develop the Concept Design.

We encourage you to read our design principles on the following page.

Hindley Street Revitalisation

Street Upgrade

Your Say Adelaide

Design Principles

These Design Principles set the foundation for, and guide the Concept Design.



Prioritise Pedestrians

Provide areas to extend the footpath by minimising the width of vehicle lanes and reduce on-street parking. Improve crossing points across the street and at thresholds with side street and laneways.



Organise and Declutter

Rationalise business signage and public street furniture. Work with businesses to remove fixed outdoor dining and replace with removeable furniture. Rationalise and locate urban elements within activity zones.



Optimise Activity Zones

Incorporate flexi-zones to accommodate a range of activities such as parking, outdoor dining, public street furniture, lighting, artwork and greening.



Enhance Frontages

Work with building owners to access grants to upgrade facades, including lighting and signage. Support initiatives that assist in driving high value, destination tenants.



Robust Greening

Incorporate street tree planting and additional greening associated with existing verandah posts, to provide valuable shade, amenity, and cooling.



Revive, Add Surprise and Sparkle

Establish opportunities to refresh the public realm with new or refreshed materials and public street furniture.

I have read the design principles.

- Yes
- *No*

Q3 View our Concept Design

The Hindley Street Concept Design was developed from the Design Principles. ***The Concept Design can be found at the back of this pack.***

I have viewed the Concept Design.

- Yes
- *No*

We would like your feedback on how well you think the Concept Design reflects the Design Principles.

Q4 The proposed design prioritises pedestrians on Hindley Street (with design features like wider footpaths, better crossing points etc).

(This question evaluates the design principle: Prioritise Pedestrians)

- Strongly Agree
- Agree
- Unsure/no opinion
- Disagree
- Strongly Disagree

Comments:

Q5 The proposed design will make Hindley Street look neater and more organised (i.e. wider footpaths and new road surfaces).

(This question evaluates the design principle: Organise and Declutter)

- Strongly Agree
- Agree
- Unsure/no opinion
- Disagree
- Strongly Disagree

Comments:

Q6 The proposed design works well for different uses and activities (i.e. outdoor dining, public street furniture, improved lighting and city greening).

(This question evaluates the design principle: Optimise Activity Zones)

- Strongly Agree
- Agree
- Unsure/no opinion
- Disagree
- Strongly Disagree

Comments:

Q7 **The new lighting and streetscape design will improve the overall look of the buildings on Hindley Street.**

(This question helps evaluate the design principle: Enhance Frontages)

- Strongly Agree
- Agree
- Unsure/no opinion
- Disagree
- Strongly Disagree

Comments:

Q8 **New trees and planting will provide shade, help cool the area and enhance the look of Hindley Street.**

(This question evaluates the design principle: Robust Greening)

- Strongly Agree
- Agree
- Unsure/no opinion
- Disagree
- Strongly Disagree

Comments:

Q8 The design will refresh Hindley Street with new street furniture and improved amenity.

(This question evaluates the design principle: Revive, Add Surprise and Sparkle)

- Strongly Agree
- Agree
- Unsure/no opinion
- Disagree
- Strongly Disagree

Comments:

Q9 Overall, I think the Concept Design reflects the Design Principles.

(This question evaluates all the design principles)

- Strongly Agree
- Agree
- Unsure/no opinion
- Disagree
- Strongly Disagree

Comments:

Q10 Overall what is your level of support for the Concept Design?

- Strongly support
- Support
- Unsure/no opinion
- Do not support
- Strongly do not support

Q11 Is there anything else you would like to tell us related to Hindley Street Concept Design or Project?